**A BRIEF**

**CURRICULUM VITAE OF PROF. MADHURIMA LALL**

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| --- |
| **Academic Achievements** |
| * **PRESENTLY WORKING AS PROFESSOR & EX- HEAD IN APPLIED ECONOMICS,FACULTY OF COMMERCE, LUCKNOW UNIVERSITY** * **dEAN, COLLEGE DEVELOPMENT COUNCIL AND** * **DIRECTOR, COUNSELING AND PLACEMENT CELL, LU** |
| **TEACHNG EXPERIENCE OF OVER 32 YEARS** |
| **research experience of over 34 years** |
| * **Qualifications: MA, MBA, M.Com., Ph.D. (Business Admin),** * **D.Litt (Applied Economics),** * **D.Litt(Business Administration) and selected for PCS.** |
| * **Name entered in LIMCA BOOK OF RECORDS 2008 FOR ACADEMICS** |
| * **117 Publications (All Inclusive)** |
| * **Authored 10 Books, two released by Hon’ble President of India Dr. Abdul Kalam and one by the Hon'ble Governor of UP Sri V.K. Shatri** |
| * **Completed three Major Research Projects granted by UGC, Delhi as Principal Investigator** |
| * **Completed FDP under DST-NIMBAT Project granted by EDI, Gujarat in 2018 as Course Director** |
| * **Participated in 26 international and 25 national conferences in various capacities** |
| * **Awarded two D.Litts and 14 Ph.Ds under supervision. Total 16 researches awarded under supervision** |
| * **RECIPIENT OF FIVE NATIONAL LEVEL AWARDS** * **Twice winner of ISTD Book Award, 2006 and 2010** |
| * **went on ACADEMIC WORLD TOUR ATTENDING INTERNATIONAL CONFERENCES AT USA, CALIFORNIA, LOS ANGELES, LAS VEGAS, RINO, SAN FRANCISCO, UK, OXFORD, LONDON, CANADA, TORONTO, BRAHAMPTON AND HONG KONG, COLON ETC in 2007 and 2010** * **Recently in May 2019 visited various USA and European countries for academics.** |
| * **More than 300 electronic and media coverage, interviews for academic achievements.** |
| * **Have organized around 50 international and national level conferences** |
| * **Special assistance to organize ALL INDIA ACCOUNTING CONFERENCE in November 2014** |
| * **Special assistance to organize ALL INDIA ACCOUNTING CONFERENCE IN November 2016** |
| * **Programme Director For International Workshop In November 2014** |
| * **Programme Director For Faculty Development Program In LU, 2016** |
| * **Course Director For Research Methodology Program From ICSSR, Delhi**   **In 2018** |
| * **Course Director for Workshops by NHM, Govt of India** |
| * **Director, Light And Sound Program For Ramayan Staged At Lu For All India Accounting Conference In November 2016** |
| * **Have worked on women entrepreneurs and related issues for over 30 years** |
| * **Have won 4 national level awards on women** |
| * **Have been a keen social worker for women issues for over four decades** |
| * **Ex member, Girls’ Grievances Cell, LU** |

***AWARDS RECEIVED***

* **BHARAT GAURAV AWARD – 2015**
* **SAMAAJ SHIROMANI AWARD – 2014**
* **WOMAN’S ACHIEVER AWARD FOR ACADEMICS, LMA – 2013**
* **WOMAN’S ACHIEVER AWARD, HT -2012**
* **AWARD FOR ACADEMIC EXCELLENCE, LAS VEGAS, USA, 2010**
* **BEST PAPER PRESENTATION AWARD, CALIFORNIA, USA, 2010**
* **BEST PAPER PRESENTATION AWARD, GOA, INDIA, 1997**
* **ISTD BOOK AWARD, INDIA, 2006 and 2010**
* **NAME ENTERED IN LIMCA BOOK OF RECORDS 2008.**
* **BEST STUDENT AWARD – THREE TIMES**
* **BEST CADET AWARD**
* **BEST ORGANIZOR AWARD – TWO TIMES**
* **PRINCIPAL INVESTIGATOR FOR THREE MAJOR RESEARCH PROJECTS, UGC, DELHI – ALL THREE SUMBITTED**

**Ph.D and D.Litts – All Awarded**

|  |  |  |  |
| --- | --- | --- | --- |
| **Degrees** | **Title** | **Date of award** | **University** |
| **Ph.D. in Business Administration** | **A Study of the Policy and Programmes of the Financial Institutions for the Rehabilitation Small Scale Sick Units in U.P.** | **1987** | **Lucknow University** |
| **D.Litt. in Applied Economics** | **A Study of Corporate Governance with Special Reference to Decision Making Skills** | **2000** | **Lucknow University** |
| **D.Litt in Business Administration** | **Small Scale Industries in India: A Study to Identify the Competitiveness and Success Strategies in Liberalized Environment** | **2007** | **Lucknow University** |

**GRANTS AWARDED TO PROF. LALL**

|  |  |  |  |
| --- | --- | --- | --- |
| **S.No.**  **s)** | **Client/Organization’s**  **name** | **Nature of project** | **Amount**  **of grant**  **(Rupee** |
| **1** | **Govt of Uttar Pradesh** | **Mahatma Gandhi Antarrashtiya Rojgaar Adhyayan Peeth** | **2 crores** |
| **2** | **Entrepreneurship Development Institute of India, Ahmedabad, Gujara** | **FDP under DST-NIMAT programme for Entrepreneurial Development** | **2.50.000/** |
| **3** | **Indian Council of Social Sciences and Research, New Delhi** | **Capacity Building Program for National Workshop on Research Methodology for Social Sciences** | **5.50.000/** |
| **4** | **National Health Mission, Govt of India** | **Capacity Building Programm** | **3,50,000** |
| **1** | **University grants commission, New Delhi** | **Major Research Project** | **approx. 325000** |
| **2** | **University grants commission, New Delhi** | **Major Research Project** | **approx. 5,25,000** |
| **3** | **University grants commission, New Delhi** | **Major Research Project** | **approx.5,25,000** |

**TOTAL : Rs. 2,25,50,000/ (rupees TWO CRORES TWENTY FIVE LAKHS AND FIFTY THOUSANDS ONLY**

***AWARDS RECEIVED***

* **BHARAT GAURAV AWARD – 2015**
* **SAMAAJ SHIROMANI AWARD – 2014**
* **WOMAN’S ACHIEVER AWARD FOR ACADEMICS, LMA – 2013**
* **WOMAN’S ACHIEVER AWARD, HT -2012**
* **AWARD FOR ACADEMIC EXCELLENCE, LAS VEGAS, USA, 2010**
* **BEST PAPER PRESENTATION AWARD, CALIFORNIA, USA, 2010**
* **BEST PAPER PRESENTATION AWARD, GOA, INDIA, 1997**
* **ISTD BOOK AWARD, INDIA, 2006 and 2010**
* **NAME ENTERED IN LIMCA BOOK OF RECORDS 2008.**
* **BEST STUDENT AWARD – THREE TIMES**
* **BEST CADET AWARD**
* **BEST ORGANIZOR AWARD – SIX TIMES**

**ADMINISTRATIVE POSITION**

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| --- | --- | --- | --- | --- |
|  |  |  |  | |
| **S. No.** | **Post** | **Organization/**  **University** | **Duration** | |
| **From**  **(Date)** | **To**  **(Date)** |
| 1. | Head of the Department | University of Lucknow | 29.6.2014 | 28.6.2017 |
| 2. | Chairman, Board of Studies | University of Lucknow | 29.6.2014 | 28.6.2017 |
| 3. | Member, Board of Studies | University of Lucknow | 27.7.1998 | Presently am member in all BOS of the Dept |
| 5. | Member of Academic Council | University of Lucknow | 27.7.1998 | Presently am member in all Academic Council |
| 6 | Dean, College Development Council | University of Lucknow | Nov 2019 | Presently working |
|  | Program Director and Head, FDP on Personality Development, Communication Skills and Teaching and Research Aptitude | University of Lucknow | 24-30 September, 2016 |  |
| 7. | Director, CPC | University of Lucknow | March 2017 | Presently working |
|  | Conference Convener of International Conference on Emerging India and Second Generation Reforms: Initiatives and Implications | Dept of Applied Economics, LU | 8-9 April, 2017 |  |
| 8 | Expert, selection committee | Yash Raj Institute of Education | 6.2.19 |  |
|  | Expert, selection committee | Career Convent Girls Degree College, Lko | 9.2.18 |  |
|  | External Examiner for Ph.D. Viva Examination on Economics Burden of malaria Transmission areas of MP : A Microeconomic Approach | Rani Durgawati Vishvavidyalay, Jabalpur, MP | 23.3.19 |  |
|  | Expert, selection committee | National PG College | 31.10. 19 |  |
|  | Expert, selection committee | National PG College for Banking and Finance | 21.11.19 |  |

20. **Research Experience excluding years spent in Ph. D.**

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| --- | --- | --- |
| **Name of Course/Programme attended** | **Sponsoring Institution** | **Duration** |
| Refresher Course | Academic staff college, **Lucknow University** | Two |
| Refresher Course | Academic staff college **Lucknow University** | Two |
| Faculty Development Programmes | Academic staff college **Lucknow University** | Two |
| International Workshop As Course Director | Deptt. Of Applied Economics, **Lucknow University, 13-19, Nov.2014** | One week |
| Faculty Development Programmes As Course Director | Deptt. Of Applied Economics, **Lucknow University, 24-30 September, 2016** | One week |
| Faculty Development Programmes As Course Director | DST-NIMAT from EDI, Gujarat from 22nd March to 4th April, 2018 | Two weeks |
| National Workshop on Research Methodology  As Course Director | ICSSR, Delhi with CPC, LU, 17-26 Nov, 2018 | 10 Days |
| Orientation Training Program  As Course Director | National Health Mission with CPC, Lucknow University, 12-14 December, 2018 | 3 days |
|  |  |  |

7. **International academic Exposure, if any**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Post/  Assignment | Organization/  University | Area Of Assignment | From | Duration  Toin Years &  Months |
| International Conference At Oxford, UK | Oxford Brooks University, Oxford, London, UK | HRM | 2007 | 2007 |
| ACADEMIC WORLD TOUR – 2010 | ATTENDING INTERNATIONAL CONFERENCES AT Usa, California, Los Angeles, Las Vegas, Rino, San Francisco, Uk, Oxford, London, Canada, Toronto, Brahampton And Hong Kong, Colon Etc | HRM, Industry, Decision Making Skills | March To 2010 | May 2010 |
| Visit To Indonesia | Indonesia | HR Summit | 2018 |  |
| WORLD TOUR – 2010 | Detroit, Minneapolis, New Jersey, New York, Amsterdam, Burch, Gent, Hague Etc | HR Sumit And Performance At Programs | 2019 |  |

**ACHIEVEMENT AS PLACEMENT DIRECTOR - IN ONE AND A HALF YEAR PERIOD**

**FIRST DIRECTOR OF CENTRAL CPC, LU established in MARCH 2017**

|  |
| --- |
| **CONNECTED CPC WITH 5 MINISTERIES SO FAR AND MORE TO COME** |
| Directorate Mahila Kalyan of Govt of UP |
| Department of Child and Development |
| Kaushal Vikas Mission and NIEILT of Govt of India |
| the Employment Exchange Bureau of the Govt. of UP |
| UEB, Dept of Training and Employment, Govt of UP |
| Directorate Mahila Kalyan of Govt of UP |
| Association of Indian Universities for Skill Development Test which is |
| * **National workshop sponsored by ICSSR, NEW DELHI** * **Entrepreneurial Workshop by EDI, Gujrat** |

* **ORGANISED – 11 JOB FAIRS IN ONE AND A HALF YEAR**
* **INVITED – 245 COMPANIES FOR CAMPUS PLACEMENTS/INTERNSHIPS**
* **RECRUITMENTS AND INTERNSHIPS : MORE THAN 800**
* **CAPACITY BUILDING – MORE THAN 9000 STUDENTS TRAINED SO FAR**
* **MORE THAN 300 TAKEN EMPLOYABLILITY SKILL TEST**
* **RECRUITMENT OF UP GOVT FOR MAHILA KALYAN FOR 17 DISTRICTS OF UP**
* **PROGRAM DIRECTOR FOR FDP UNDER DST NIMAT PROJECT FOR EDI, GUJARAT**
* **PROGRAM DIRECTOR FOR NATIONAL HEALTH MISSION , GOVT. OF INDIA**
* **COURSE DIRECTOR, NATIONAL WORKSHOP FROM ICSSR, DELHI**
* **11 OVERSEAS UNIVERSITIES COUNSELING PROVIDED TO LU STUDENTS**

8. Scholarly achievements

A. Contribution to Journals and Books:

|  |  |
| --- | --- |
|  | Details |
| Books authored | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **S.No** | **Title with page No and date of publication** | **Publisher & ISSN/ ISBN No** | **Whether**  **peer**  **reviewed?** | **N0. of**  **co-**  **authors** | **Whether you**  **are the main**  **author?** | | 1 | Decision making skills | S. Chand & Co. Ltd., New Delhi, India, ISBN 81-219-2194-5 | Yes | Self | Yes | | 2 | Entrepreneurship | Excel Books Private Ltd., Delhi, India, ISBN 81-7446-464-6 | Yes | Co-Author | Yes | | 3 | Entrepreneurship development | Excel Books Private Ltd., Delhi, India, ISBN 81-7446-464-6 | Yes | Co-Author | Yes | | 4 | Human resource management , 2008 | Excel Books Private Ltd., Delhi, India, ISBN 978=81-7446-685-3 | Yes | Co-Author | Yes | | 5 | Entrepreneurship development | Excel Books Private Ltd., Delhi, India, ISBN 81-7446-464-6 | Yes | Self | Yes | | 6 | Entrepreneurship and business plan | Excel Books Private Ltd., Delhi, India, ISBN 81-7446-464-6 | Yes | Self | Yes | | 7 | Entrepreneurship II Edition | Excel Books, Delhi | Yes | Co-Author | Yes | | 8 | Personality Growth and training & Development, 2009 | Excel Books, Delhi 978-81-7446-760-7 | Yes | Co-Author | Yes | | 9 | **FDI in retail sector in India: Opportunities and Challenges, 2014** | Bharat Book Centre Lucknow, 078-81-7678-228=9 | Yes | Co-Author | No | | 10 | **Indian MSMEs- Backbone of Economy** | Online publication |  |  |  | |
|  |  |

B. PUBLICATIONS:

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| S.No. | Date | | Title | | Name of journal | |
| **1** | Volume-04 ISSN: 2455-3085 (Online)  Issue-06  June-2019 | | High Performance Work Practices To Enhance Organizational Excellence | | RESEARCH REVIEW International Journal Of Multidisciplinary  June-2019 [Www.Rrjournals.Com](http://www.rrjournals.com)  [UGC Listed Journal]  International **Peer Reviewed** ISSN Indexed | |
| **2** | | ISSN 2005-4238  E ISSN: 2207-6360  vol 29, no. 6s (2020)  pp. 956-967 | | Performance Measurement Of State Level Enterprises: An Analysis Of Construction Sector Using DEA And Malmquist Analysis | International Journal Of Science And Technology, A Peer Reviewed Referred Scopus Journal |  |
| **3** | Volume 6 Issue 2 June 2019  PAPER ID : IJRAR19K2512  Registration ID : 204757 | | Impact Of Tax Reforms On The Revenue Of Central Government Of India With  Special Reference To Income Tax | | International Journal Of Research And Analytical Reviews (Ijrar) ( Www.Ijrar.Org ) Ugc Approved (Journal No : 43602**) Ugc And Issn Approved - International Peer Reviewed Journal**, Refereed Journal, Indexed Journal | |
| **4** | Volume 05 No. 02 Issue April - June, 2019  ISSN :  2395-7069 | | A Case Study Based On The Relationship Of Health Related Issues And  The Marital Status Of Women Entrepreneurs In MSMES In Central Uttar Pradesh | | Inspira Journal Of Commerce,  Economics And Computer Science (JCECS)A National Quarterly Double Blind **Peer Reviewed Refereed Journal** Of IRA | |
| **5** | Volume 01 No. 02 Issue April - June, 2019  Issn : 2581-9925. | | Building And Nurturing Intrapreneurs:  A Modern Approach To Talent Management - A Theoretical Model | | International Journal Of Education,  Modern Management, Applied Science & Social Science (Ijemmasss),  An International Quarterly Double Blind **Peer Reviewed Refereed** Journal Of Ira | |
| **6** | Vol.2, Issue.19, July- Sept 2017. Page 30  E- Issn -2347-856x  Issn -2348-0653 | | Goods And Services Tax In India: A New Direction Of Economy | | Ijbarr International Journal Of Business And Administration Research Review, Refereed (See Article), Pe**er Reviewed** (See Cover Page) | |
| **7** | Vol 11, Jan - June 2008,  ISSN NO 0974-3316 | | A Comparative Evaluation Of Job-Satisfaction In Private Sector And Public Sector Bank Employees, Pp. 3-24 | | Samadhan, Journal For Perspective Managers, **A Peer Reviewed Journal** | |
| **8** | vol. I, Issue-March-2014  ISSN 2347-2146 | | An Empirical Evaluation Of Job Satisfaction In  Private Sector And Public Sector Bank Employees | | Journal S O C R A T E S, An International Multidisciplinary Multilingual Refereed (**Peer Reviewed**) And Indexed, Edition II | |
| **9** | Vol 3 No. 1(2015), Issue - March | | An Empirical Study Of The Impact Analysis Of Human Resource Management Practices On The Enhancement Of Organizational Performance | | S O C R A T E S, An International Multidisciplinary Multilingual Refereed (**Peer Reviewed**) And Indexed Journal, Edition II | |
| **10** | Volume 6 Issue 5 , May 2019 | Date Of Publication: 2019-05-29  ISSN : 2349-5162 | | A Critical Analysis Of Tax Revenue Of Central Government Of India | | Journal Of Emerging Technologies And Innovative Research JETIR ( Www.JETIR.Org ) ISSN **UGC Approved (Journal** No: 63975) | |
| **11** | Volume 5, Issue 4, April 2017  e-ISSN : 2347 - 9671| p- ISSN : 2349 - 0187 | | A CAMEL Model Analysis Of Select Public Sector Banks In India | | EPRA International Journal Of Economic And Business Review  **UGC Approved** | |
| **12** | ISSN: 2394-5125 | | Measurement Of Financial Productivity In The Energy Sector Of Uttar Pradesh | | Journal Of Critical Reviews  DOUBLE BLIND REFEREEING PROCSSS, SCOPUS INDEXED JOURNAL | |
| **13** | Volume 1, no. 2 (2009), | | Physiological Understanding Of Human Resource For Effective Management117-130 | | The Journal Of Global Business And Management Research (GBMR) | |
| **14** | Vol 1 no 1 , Jan-June 2008 | | Validating The Instrument For Work Life Balance Or Women Entrepreneurs117-123 | | The Journal Of Asian Business Management | |
| **15** | Vol. II, June2010, | | Human Resource Development Employment And Globalization In Tourism Sector96-115 | | International Journal Of Development Studies, | |
| **16** | vol.15 Dec. 1999 | | The Complex Model Of Decision Making For Corporate Managers Pp. 83-90 | | Indian Journal Of Public Enterprise, For | |
| **17** | Dec. 1998, Vol. XXIX | | Tax Implications Of Yield On Deep Discount Bonds : Some Observations, Pp. 48-50 | | Indian Journal Of Accounting, Udaipur, | |
| **18** | Nov. 1989, | | Tax Planning Through Invest Deposit, , Pp. 432-433 | | The Journal Of Chartered Accountant, New Delhi, | |
| **19** | Vol. 6, no.1  Jan. 2008, | | Women Entrepreneurs In Rural India, Pp. 24-37 | | Synergy, ITS Journal Of I.T. & Management | |
| **20** | Aug., 1997, Vol. 42 no 5 | | Corporate Taxation Vis-A-Vis Globalization, , Pp. 8-11 | | Current Tax Bulletin, Kolkata, | |
| **21** | Vol 43 no 10  Oct., 1998, | | Exercise Of Power To Grant Stay, Some Comments, , Pp. 580-583 | | Current Tax Bulletin, Kolkata, | |
| **22** | 2004 Volume 4, | | Conceptualization Corporate Governance In Corporate Sector Pp. 24-32 | | Samadhan, Journal For Perspective Managers, Ministry Of HRD Approved By AICTE | |
| **23** | june 2008, | | A Comparative Evaluation Of Job-Satisfaction In Private Sector And Public Sector Bank Employees, Pp. 3-24 | | Samadhan, Journal For Perspective Managers, | |
| **24** | July-Dec. 2008 | | Economic Growth And Central Government: Conceptual Co-Relation, Pp. 37-44 | | Prabandh, The Quarterly Journal Of Management Bureau Of State Enterprises, | |
| **25** | June 2007 | | The Conceptual And Practical Differentiation Of Strategic HRD In India Pp. 43-52 | | Samadhan, Journal For Perspective Managers, | |
| **26** | Oct.-Dec. 2003 | | Electronic Commerce: Its Dangerous Signals Pp. 24-27 | | Prabandh, The Quarterly Journal Of Management Bureau Of State Enterprises, | |
| **27** | Dec. 2006, | | The Rationale Of Viability Study Of Sick Industries Management, Pp. 34-40 | | Prabandh, The Quarterly Journal Of Management Bureau Of State Enterprises, | |
| **28** | July - Dec. 2007, | | Management Effective HR Practice In Globalization Through Market Orientation Of Worker's Skill - A Global Perspective Pp. 54-58 | | Prabandh, The Quarterly Journal Of Management Bureau Of State Enterprises, | |
| **29** | April-Dec. 2005 | | Communication For Corporate Decision: Individual Or Group, , Pp. 8-13 | | Prabandh, The Quarterly Journal Of Management Bureau Of State Enterprises, | |
| **30** | Vol. 1. no. 2, Jan.-June 2008 | | Physiological Understanding Of Human Emotions For Effective Management | | Contemporary Management - Referred Journal For Effective Management, | |
| **31** | Dec. 2007 | | Selection And Promotion Of Teachers In Indian Universities: Myths And Realities | | Universities News, A Weekly Journal, | |
| **32** | June 2005, | | Economics Growth And Central Government Pp. 3-8 | | Samadhan, Journal Of Perspective Managers, | |
| **33** | Vol. 89 | | Tax Planning For Yield On Deep Discount Bonds, , Pp. 297-299, | | Taxman, New Delhi, India, | |
| **34** | Vol. XL, 1992 | | Transparency In Published Accounts | | The Journal Of Chartered Accountant, New Delhi, | |
| **35** | Vol. 95, , | | Corporate Taxation Vis-A-Vis Globalization Pp. 153-158 | | Taxman, New Delhi, India, | |
| **36** | Vol. 42, pp. | | Corporate Taxation Vis-A-Vis Globalization, 8-11 | | Current Tax Bulletin, Calcutta, India | |
| **37** | Vol. 43 | | VDIS - 1997, Some Basic Infirmities, Pp. 7-10 | | Current Tax Bulletin, Calcutta, India,. | |
| **38** |  | | Budget Proposals Vis-A-Vis Gifts: A Critical Analysis Pp. 454-456 | | Current Tax Bulletin, Calcutta, India, | |
| **39** |  | | Exercise Of Power To Grant Stay- Some Comments | | Current Tax Bulletin, Calcutta, India, | |
| **40** | Vol.102 | | Conceptual Distinction Between A Loan And A Deposit And The Income Tax Law | | Taxman, New Delhi, India, | |
| **41** | vol. XXIX, | | Tax Implications Of Yield On Deep Discount Bonds: Some Observations | | Indian Journal Of Accounting, Udaipur, India, | |
| **42** |  | | Kar Vivad Samadhan Scheme 1998 | | Current Tax Bulletin, Calcutta, India, | |
| **43** | Vol XX, April 2003 | | Social Electronic Commerce: Its Dangerous Signals | | Contemporary Social Work | |
| **44** | Vol. 1 issue 8, Dec. 2011 | | An Empirical Study Of Life Insurance Product And Services In Rural Areas | | Zenith, An International Journal Of Multidisciplinary Research L | |
| **45** | vol. I, Issue-March-2014  ISSN 2347-2146 | | An Empirical Evaluation Of Job Satisfaction In  Private Sector And Public Sector Bank Employees | | S O C R A T E S, An International Multidisciplinary Multilingual Refereed And Indexed Journal, Edition II | |
| **46** | Volume 3 , Issue 1 ( IV ) : January - March 2015  ISSN NO 2322-0899- | | Entrepreneurial Challenges For Young Women In Rural India | | International Journal Of Research In Management & Social Science, , | |
| **47** | Volume 5, Issue 4, April 2017  e-ISSN : 2347 - 9671| p- ISSN : 2349 - 0187 | | A CAMEL Model Analysis Of Select Public Sector Banks In India | | EPRA International Journal Of Economic And Business Review | |
| **48** | Management VOL 6, Isuue 2, July-Dec. 2016 ISSN 2231-587X | | Empirically Authenticating The Work Life Balance Of Women Entrepreneurs | | International Journal Of Commerce & | |
| **49** | Volume-04 ISSN: 2455-3085 (Online)  Issue-06  June-2019 | | Associating Family Type Of Woman Entrepreneurs With Number Of Years Of Work  (A Case Study Of Central Uttar Pradesh) | | RESEARCH REVIEW International Journal Of Multidisciplinary  June-2019 [Www.Rrjournals.Com](http://www.rrjournals.com)  [UGC Listed Journal]  International **Peer Reviewed** ISSN Indexed | |
| **50** | Volume-04 ISSN: 2455-3085 (Online)  Issue-06  June-2019 | | High Performance Work Practices To Enhance Organizational Excellence | | RESEARCH REVIEW International Journal Of Multidisciplinary  June-2019 [Www.Rrjournals.Com](http://www.rrjournals.com)  [UGC Listed Journal]  International **Peer Reviewed** ISSN Indexed | |
| **51** | Volume 6 Issue 2 June 2019  PAPER ID : IJRAR19K2512  Registration ID : 204757 | | Impact Of Tax Reforms On The Revenue Of Central Government Of India With  Special Reference To Income Tax | | International Journal of Research and Analytical Reviews (IJRAR) ( www.ijrar.org ) UGC Approved (Journal No : 43602**) UGC and ISSN Approved - International Peer Reviewed Journal**, Refereed Journal, Indexed Journal | |
| **52** | Volume 05 No. 02 Issue April - June, 2019  ISSN :  2395-7069 | | A Case Study Based On The Relationship Of Health Related Issues And  The Marital Status Of Women Entrepreneurs In MSMES In Central Uttar Pradesh | | Inspira Journal Of Commerce,  Economics And Computer Science (JCECS)A National Quarterly Double Blind **Peer Reviewed Refereed Journal** of IRA | |
| **53** | Volume 01 No. 02 Issue April - June, 2019  Issn : 2581-9925. | | Building And Nurturing Intrapreneurs:  A Modern Approach To Talent Management - A Theoretical Model | | International Journal Of Education,  Modern Management, Applied Science & Social Science (IJEMMASSS),  An International Quarterly Double Blind **Peer Reviewed Refereed** Journal of IRA | |
| **54** | Vol.2, Issue.19, July- Sept 2017. Page 30  E- Issn -2347-856x  Issn -2348-0653 | | Goods And Services Tax In India: A New Direction Of Economy | | Ijbarr International Journal Of Business And Administration Research Review, Refereed (See Article), Pe**er Reviewed** (See Cover Page) | |
| **55** | Vol 11, Jan - june 2008,  ISSN NO 0974-3316 | | A Comparative Evaluation Of Job-Satisfaction In Private Sector And Public Sector Bank Employees, Pp. 3-24 | | Samadhan, Journal For Perspective Managers, **A Peer Reviewed Journal** | |
| **56** | vol. I, Issue-March-2014  ISSN 2347-2146 | | An Empirical Evaluation Of Job Satisfaction In  Private Sector And Public Sector Bank Employees | | S O C R A T E S, An International Multidisciplinary Multilingual Refereed (**Peer Reviewed**) And Indexed Journal, Edition II | |
| **57** | Vol 3 No. 1(2015), Issue - March | | An Empirical Study Of The Impact Analysis Of Human Resource Management Practices On The Enhancement Of Organizational Performance | | S O C R A T E S, An International Multidisciplinary Multilingual Refereed (**Peer Reviewed**) And Indexed Journal, Edition II | |
| **58** | Volume 6 Issue 5 , May 2019 | Date Of Publication: 2019-05-29  ISSN : 2349-5162 | | A Critical Analysis Of Tax Revenue Of Central Government Of India | | Journal Of Emerging Technologies And Innovative Research JETIR ( Www.JETIR.Org ) ISSN **UGC Approved (Journal** No: 63975) | |
| **59** | Volume 5, Issue 4, April 2017  e-ISSN : 2347 - 9671| p- ISSN : 2349 - 0187 | | A CAMEL Model Analysis Of Select Public Sector Banks In India | | EPRA International Journal Of Economic And Business Review  **UGC Approved** | |
| **60** | ISSN: 2394-5125 | | Measurement Of Financial Productivity In The Energy Sector Of Uttar Pradesh | | Journal Of Critical Reviews  DOUBLE BLIND REFEREEING PROCSSS, **SCOPUS** INDEXED JOURNAL | |
| **61** | ISSN 2005-4238  E ISSN: 2207-6360  vol 29, no. 6s (2020)  pp. 956-967 | | Performance Measurement Of State Level Enterprises: An Analysis Of Construction Sector Using DEA And Malmquist Analysis | | International Journal Of Science And Technology, A PEER REVIEWED REFERRED **SCOPUS** JOURNAL | |

**List of articles in popular magazines and newspaper**

|  |  |  |  |
| --- | --- | --- | --- |
| S.No. | Date | Title | Name of Magazine/newspaper |
|  | 28.1.1994 | Will it really benefit the poor | The pioneer ,Lucknow, India, |
|  | 29.06.1994 | Age limit cannot bar Advocates | The pioneer ,Lucknow, India, |
|  | 9.2.1992 | He talks with pen | National herald, Lucknow, India, |
|  | 1.2.1993 | Who jo sir Lucknow doordarshan ke paas hai | Swatantra Bharat, Lucknow, India |
|  | 12.2.1994 | Moolya vridhi ki maar | Swatantra Bharat, Lucknow, India |
|  | TO TRACE | Ban on enrolment | The Times of India, Lucknow |
|  | 8.12.1997 | Ugly features of Voluntary Disclosure Of Income Schemes1997 | the Times of India, Lucknwow |
|  | 24,2,2000 | safalta ka aadhar-samay par sahi nirnaya | Rashtriya Swarup, Ludknow |
|  | 28.2.2000 | Nirnaya karne ka nirnaya | Hindustan, Lucknow |
|  | TO TRACE | Electronic Commerce: its dangerous signals | Vidyaratna, Lucknow |
|  | TO TRACE | Economic Growth and Central Government: Conceptual correlation | Vaani, Lucknow |
|  | 25-31.7.1992 | Rehabilitation of Small scale sick units | The scene, Lucknow |
|  | 11.2.1992 | Out of bounds | The Economic Times, |
|  | 1.8,1991 | Budget= good or bad | The Hindustan times, delhi and patma |
|  | 20.5.1990 | Guard small units against sickness with tax planning | The Sunday Pioneer, Lucknow |
|  | 16,3,1994 | Chulhe chauke ke bahar mahilao ki bhagidari | Swatantra bharat, lucknow |
|  | 18.4.2000 | Kya vyamasayik nirnayo ka hamesha sahi hona jaroori | Rashtiya Swarup, lko |

C. Participation and scholarly presentations in conferences

C.I National

|  |  |  |  |
| --- | --- | --- | --- |
| S.No. | Date | Title of Conference or Institution | Title/Subject of presentation (if made) |
| 1 | June 2010 | Globalization versus glocalisation: International conference on HRD research and practice across Europe Oxford Brookes Universities, Business School,UK, | The impact of human resource management practices and organizational performance |
| 2 | 5-7 March, 2010 | International trade and commerce, Os mania university, Hyderabad, AP, India, | FDI and Inequalities of growth in India |
| 3 | 24-25 October 2009 | Punjab commerce and management association , at golden jubilee hall, Punjab University, Chandigarh, India, | Indian insurance industry: Dimensions, Issues and Challenges |
| 4 | 12-13 February,2010 | Human resource development, employment and globalization in tourism sector Birla by Institute of Technology (Deemed university), Mesra, Ranchi, India | Managerial challenges of 21st Century in corporate world |
| 5 | 12-13 February, 2013 | The Instrument for measuring satisfaction with work balance of young women entrepreneurs at Birla Institute of Technology (Deemed university), Mesra, Ranchi, India, | Managerial challenges of 21st Century in corporate world |
| 6 | TO TRACE | Role of Information Technology in shaping world economy Faculty of Commerce & Research Studies by swami shukhdevanand PG college, Shahjahanpur, UP, India, | On role of information technology I shaping world economy |
| 7 | 24-25 February, 2010 | Global Recession and its impact in India JNPG College, Lucknow, India | impact of global recession on Indian Insurance industry |
| 8 | 12-13 February, 2013 | The Instrument for Measuring Satisfaction with Work Balance of Young Women Entrepreneurs Birla Institute of Technology (Deemed university), Mesra, Ranchi, India | Managerial Challenges of 21st Century in Corporate world |
| 9 | 9.11.2010 | Agriculture Insurance \_ A Tool of Agri-Business Risk Management Indian Institute of Management, Lucknow | Managing Agri- Food supply Chain |
| 10 | 19-20 February,2008 | Selection and Promotion of Teachers in Indian Universities: Myths and Realities Azad Instiute of Engineering and Technology, Lucknow | The Evolving Role of Universities in Management |
| 11 | 9-10 August 2003 | Enhancement of Employability in Young People and their allocation dept. of commerce, Lucknow University, India | youth related schemes and employment interface |
|  | 28 Feb and 1 march 2015 | Decisional Veracity of Environmental Audit: Examined - at Institute of Management Science, Lucknow | decision making skills for corporate managers |
| 12 | 20-21 April, 2013 | FDI in Insurance Industry in India: Issues and Concerns Deptt. of Applied Economics, Lucknow University | FDI in Retail Sector in India:Myth and Reality |
| 13 | 2-3 February 1997 | Corporate Taxation vis-a-vis Globalization - won best paper award20th All India Accounting Association Conference and Goa University, Goa | Globalization and Liberalization |
| 14 | 31 Jan and 1 Feb 1998 | Accounting for Deep Discount Bonds from tax angle21st All India Accounting Association Conference and Bangalore University, India | Indian Accounting |
| 15 | 31 Jan and 1 Feb 1998 | Accounting and Information Technology in Indian Context21st All India Accounting Association Conference and Bangalore University, India | Indian Accounting |
| 16 | 27-28 February 1999 | assessment of quality life in corporate sector Indian Accounting Association and University of Rajasthan, Jaipur adn Rajasthan Chamber of Commerce and Industry, Jaipur | role of Indian accounting |
| 18 | 27-28 February 1999 | Indian Accounting Association and University of Rajasthan, Jaipur adn Rajasthan Chamber of Commerce and Industry, Jaipur | VAT - Issues and Implications |
| 19 | 2 april, 1993 | Youth in Transition JNPG College, | youth in transition |
| 20 | 20-21 April, 2013 | Retail management Deptt. of Applied economics Lucknow University, Lucknow | Retail management |
| 21 | , 8-9, Nov,2014 | The Role of Research in Accounting Education All Indian Accounting Conference and International Seminar of All Indian Accounting Association and University of :Lucknow | Accenting education and Research |
| 22 | 20 April, 2003 | Value Added Tax: Issues and Implications, Deptt. Of Commerce, Lucknow University | Reallocation of Tax Incentives under VAT – A Different Point of View |
| 23 | 28 feb and 1 March, 2015 | Emerging Market Economy and Managerial Challenges, Institute of management Sciences, LU | An Effective HRIS:The Need of Todays’s World. |
|  | 5 & 6 October, 2016 | Chairperson address on Uch Shiksha Chunauti and Badlao ki Avashyakty by Kalicharna PG Collee, Lko | Hiher Education Challenges |
|  | 19.04.17 | Key note on Gaining Global Competitive Advantages through Managed Expression and Actions in Cross Cultural Communications | National Seminar on Effective Management at JNPG College on |
| 24 |  | Managerial Effectiveness JNPG College, Lucknow, India, | Managerial Effectiveness |
| 25 | 24 & 25 February, 2018 | Chairperson address on Recent Advances in Socio-Economics Development of India: Issues and Challenges, Faculty of Commerce, JNPG College, Lko | Economic Development of India |

C.II International

|  |  |  |  |
| --- | --- | --- | --- |
| S.No. | Date | Title of Conference or Institution | Title/Subject of presentation (if made) |
| 1 | June 2010 | Globalization versus glocalisation: International conference on HRD research and practice across Europe Oxford Brookes Universities, Business School,UK, | The impact of human resource management practices and organizational performance |
| 2 | 5-7 March, 2010 | International trade and commerce, Os mania university, Hyderabad, AP, India, | FDI and Inequalities of growth in India |
| 3 | 24-25 October,2009 | Punjab commerce and management association , at golden jubilee hall, Punjab University, Chandigarh, India, | Indian insurance industry: Dimensions, Issues and Challenges |
| 4 | 9.11.2010 | Agriculture Insurance \_ A Tool of Agri-Business Risk Management Indian Institute of Management, Lucknow | Managing Agri- Food supply Chain |
| 5 | 27-28 February 1999 | assessment of quality life in corporate sector Indian Accounting Association and University of Rajasthan, Jaipur adn Rajasthan Chamber of Commerce and Industry, Jaipur | role of Indian accounting |
| 6 | 27-28 February 1999 | Indian Accounting Association and University of Rajasthan, Jaipur adn Rajasthan Chamber of Commerce and Industry, Jaipur | VAT - Issues and Impliecations |
| 7 | 8-9, Nov,2014 | The Role of Research in Accounting Education All Indian Accounting Conference and International Seminar of All Indian Accounting Association and University of :Lucknow, | Accenting education and Research |
|  | 8-9, Nov,2014 | A Study of Women Entrepreneurs in Rural India at the All Indian Accounting Conference and International Seminar of All Indian Accounting Association and University of :Lucknow, | Women enterpreneur |
| 8 | 26-27 November 2009 | Franchise Knowledge Series, Hotel Ashoka, New Delhi | Franchise Knowledge |
| 9 | on 8 and 9 April, 2017 | Emerging India: Emerging Trends of Second Generation reforms international Conference of Applied Economics on 8 and 9 April, 2017 | Emerging India: Emerging Trends of Second Generation reforms |
|  | 27-28 January, 2018 | Antecedents of Corporate Governance in Promoting Entrepreneurship in MSMEs at the International Conference, Faculty of Commerce, LU | Vision 2022: A New India |
|  | 27-28 January, 2018 | Naye Bharat ke Nirman me Skill India Abhiyan ki Bhumika at the International Conference, Faculty of Commerce, LU | Vision 2022: A New India |
|  | 27-28 January, 2018 | An Analysis of Low Productivity of State Level Public Enterprises in UP at the International Conference, Faculty of Commerce, LU | Vision 2022: A New India |
|  | 27-28 January, 2018 | The Impact of Open Market Competition on India’s Foreign Trade at the International Conference, Faculty of Commerce, LU | Vision 2022: A New India |

**(E) (iii) Invited Lectures at national or international/conference/ seminar etc.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S. No. | Title of Lecture/ Academic Session with date | Title of Conference / Seminar | Organized by | Whether international/national |
| 1 | Lecture as the Chairperson of the Technical Session on Environmental Crisis: Issues and Challenges  28-01-2011 | Neta ji Subhash Chandra Bose Girls'PG College, Lucknow, India | Neta ji Subhash Chandra Bose Girls'PG College, Lucknow, India | National |
| 2 | Need Penalty Proceedings be Initiated in the Courses of Assessment Proceedings? 12-01-2002 | Income Tax Bar Association, Lucknow | Income Tax Bar Association, Lucknow | National |
| 3 | Special Guest Lecture on the Art of Effective Management30-07-2008 | Lal Bahadur shastri Management Institute at Hotel Taj Residency, Luckow | Lal Bahadur shastri Management Institute at Hotel Taj Residency, Luckow | State |
| 4 | Special Guest Lecture on the Art of Effective Management31-07-2008 | Lal Bahadur shastri Management Institute at Hotel Taj Residency, Luckow | Lal Bahadur shastri Management Institute at Hotel Taj Residency, Luckow | State |
| 5 | Organizing Secretary Lecture on FDI in Retail Sector in India: Myth and Reality20-04-2013 | Deptt.. of Applied Economics, Lucknow University, Luckow, India | Deptt.. of Applied Economics, Lucknow University, Luckow, India | National |
| 6 | Orgainizing Secretary Lecture on FDI in Retail Sector in India: Myth and Reality21-04-2013 | Deptt.. of Applied Economics, Lucknow University, Luckow, India | Deptt.. of Applied Economics, Lucknow University, Luckow, India | National |
| 7 | Chairperson lecture on life management02-04-2013 | Jai Narain PG College, Lucknwo, India | Jai Narain PG College, Lucknwo, India | National |
| 8 | special lecture as member organizing committee on Rural Infrastructure\_ A gateway to agriculture development in India13-03-2011 | Department of Applied Economics, Lucknow University, India | Department of Applied Economics, Lucknow University, India | National |
| 9 | special lecture on business etiquettes26-02-1997 | Institute of Environment and Management, Lucknow, India | Institute of Environment and Management, Lucknow, India | University |
| 10 | special lecture on decision making skills19-05-1999 | Academic staff college, Lucknow University, Lucknow | Academic staff college, Lucknow University, Lucknow | National |
| 11 | role of woman in shaping Indian economy and culture08-03-2013 | deptt. of social works, Lucknow University, Lucknow | deptt. of social works, Lucknow University, Lucknow | University |
| 12 | Research Methodology**19, Nov.2014** | International Workshop on research methodology at Department of Applied Economics, Lucknow University | International Workshop on research methodology at Department of Applied Economics, Lucknow University | **International**  **Workshop**  **13-19, Nov.2014** |
| 13 | Chairperson lecture on **Corporate Aspects of Growth**17th January2014 | two days national conference of 17-18 January, 2014 at ZAKIR HUSAIN DELHI COLLEG *(University of Delhi)* | two days national conference of 17-18 January, 2014 at ZAKIR HUSAIN DELHI COLLEG *(University of Delhi)* | National |
|  | Lecture as Expert on 19.11.2014 | Research Methodology | Research Methodology from by Dept of Applied Economics, LU 13th – 19th 2014 |  |
|  | Chief Judge on 28 & 29.11.14 | Yuva Pratibh Sangam Abhimukh | Shri Guru Nanak Girls’ Degree College, Lko | Yuva Pratibha Sangam- inter college level |
| 14 | Chairperson and Key note speaker on Business Economics and Finance21 and 22 February | National Seminar, Jai Narain Vyas University, Faculty of Commerce and management studies on Feb. 21-22, 2015 | National Seminar, Jai Narain Vyas University, Faculty of Commerce and management studies on Feb. 21-22, 2015 | National |
| 15 | Resource Person in Technical Session - I. Global  Opportunities & Challenges for the Emerging Indian Economy"13th March 2015, at 12.00 Noon to 02.00 PM | Two Day National Seminar Department of Commerce, Economics and  Business Administration at Khwaja Moinuddin Chishti Urdu, Arabi-Farsi University, Lucknow, 13th  and 14th March 2015 | Two Day National Seminar Department of Commerce, Economics and  Business Administration at Khwaja Moinuddin Chishti Urdu, Arabi-Farsi University, Lucknow, 13th  and 14th March 2015 | National |
| 16 | Chairperson lecture on Emerging Marketing Economies and Managerial Challenges28th February 2015 | 2-day national seminar, Institute of Management Sciences, Lucknow on 28th February and 1st March 2015 at IMS, Second Campus, Lucknow | 2-day national seminar, Institute of Management Sciences, Lucknow on 28th February and 1st March 2015 at IMS, Second Campus, Lucknow | National |
| 17 | Chief guest lecture on Problems and Solutions of Modern India21, April 2015 | Two days National seminar, Shri Guru Nanak Girls’ Degree College, Lucknow on 20-21, April 2015 | Two day National seminar, Shri Guru Nanak Girls’ Degree College, Lucknow on 20-21, April 2015 | National |
|  | Program Director, Faculty Development Program  **2016** | Faculty Development Program at Department of Applied Economics, Lucknow University | Faculty Development Program at Department of Applied Economics, Lucknow University | **national**  **Workshop** |
|  | Chief Guest on | Republic Day Celebration | Subhash Chandra Bose Institute of Higher Education, Lko26.1.17 |  |
|  | Session Chairperson | Effective Management at JNPG College | National Seminar on Effective Management at JNPG College on 19.4.2017 | National |
|  | Guest Lecture | Research Methodology: How to prepare a Synopsis | 7 day National FDP, Unity Law and Degree College on 21.5.17 |  |
|  | Chief Guest | Silver Jubilee Function | City Convent College, Lko on 12.12.2017 |  |
|  | Guest Speaker | Career and Counsel ling | Series of Expert Lectures by Kalicharna College, Lko on 19.01.2018 |  |
|  | Lecture as Guest of Honor on 9th May, 2018 | 7 days Faculty Development program form 3rd to 9th May, 2018 | Unity Law and Degree College, Lko |  |
|  | Special Lecture | The Drive Behind Entrepreneurship | Value Added Courses f or Entrepreneurship and Start up Bootcamp by Institute of Commerce and Economics, Shri Ram Swarop Memorial University, Lko on 28.07,2018 |  |
|  | Special Guest Lecture | Annual Function of Commerce Association | Mumtaz Graduate College, Lko on 9.2.19 |  |
|  | Co chair of technical session | National Seminar of Vision New India | JNPG College, 16.10.19 |  |
|  | Chief guest lecture | for workshop on ‘Goods and Service Tax’ | Gautam Buddha Degree College, 28.02.2020 |  |
|  | Chief guest lecture | On Umangotsava | Kalicharna PG College  4.3.2020 |  |
|  | Chief coordinator as Director, CPC | For Mega Job Fair placements | Kalicharna PG College  7. 3.2020 |  |
|  | Chief Guest lecture | Mega fest Udaan | IMRT on 28.02.2020 |  |
|  | Chief Guest lecture | Pravega 2020 | Eram Girls Degree College on 30.01.2020 |  |
|  | VIP Chief Guest | Annual Sports and Cultural Conclave-19 | Rajat PG College on 1.12.19 |  |

**Credential, Significant Contributions, Awards Received**

|  |  |
| --- | --- |
| S.No. | Details (Mention Year, value etc. where relevant) |
|  | Conference Convener, International Conference of Applied Economics, Lucknow University, April 8 & 9, 2017 |
|  | Conference Convener, Students’ Conclave, Department of Applied Economics, LU, April 2017 |
|  | * **AWARDS RECEIVED** * **BHARAT GAURAV AWARD 2015** * **SAMAAJ SHIROMANI AWARD - 2014** * **WOMAN’S ACHIEVER AWARD FOR ACADEMICS, LMA – 2013** * **WOMAN’S ACHIEVER AWARD, HT -2012** * **AWARD FOR ACADEMIC EXCELLENCE, LAS VEGAS, USA, 2010** * **BEST PAPER PRESENTATION AWARD, CALIFORNIA, USA, 2010** * **BEST PAPER PRESENTATION AWARD, GOA, INDIA, 1997** * **ISTD BOOK AWARD, INDIA, 2006 and 2010** * **NAME ENTERED IN LIMCA BOOK OF RECORDS 2008.** * **BEST STUDENT AWARD – THREE TIMES** * **BEST CADET AWARD - 1978** * **BEST ORGANIZOR AWARD – TWO TIMES** * PRINCIPAL INVESTIGATOR FOR MAJOR RESEARCH PROJECTS, UGC, DELHI – THREE TIMES, 2 more proposed |
|  | * **Name entered in**   **LIMCA BOOK OF RECORDS 2008 FOR ACADEMICS** |
|  | * **Authored 10 Books, two released by Dr. ABDUL KALAM and one by the Hon'ble Governor of UP – ACHARYA VISHNU KANT SHASTRI** |
|  | * **Have worked on women entrepreneurs and related issues for over 30 years** |
|  | * **Have organized several Mega Shows and is associated in various capacities in Lucknow and Delhi Doordarshan** |

* **TEACHING EXPERINECE OF MANAGEMENT AS GUEST FACULTY IN VARIOUS UNIVERSITIES/INSTITUES/COURSES**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| * S.No. | Institute | Course | Paper Taught | Teaching  Since |
| * 1. | Institute of Finance and  Management, Lucknow  University | Master of Corporate Management (MCM) | Decision Making  Skills | * 1997 |
| * 2. | * Ditto | Master of Management  Sciences(MMS) | Decision Theory | * 1997 |
| * 3. | * Ditto | Master of Finance and  Control (MFC) | Small Industries  and Financial Management | * 1998 |
| * 4. | Institute of Environment  and Management, Lucknow | Master of Business  Administration (MBA) | Business Ethics | * 1997 |
| * 5. | Madurai Kamraj University, Lucknow Branch | Master of Business  Administration (MBA) | Organization  And Management | * 1996 |
| * 6. | Institute of Finance and  Management, Lucknow  University | Master of Corporate  Management, Lucknow  University (MCM) | Marketing  Communication | * 1998 |
|  | Institute of Finance and  Management, Lucknow  University | Master of Management  Sciences(MMS) | Advertising and Sales Management | * 1999 |
|  | Institute of Finance and  Management, Lucknow  University | Master of Management  Sciences(MMS) | Communications and Public Relations | * 2000 |
|  | Institute of Finance and  Management, LU | Master of Management  Sciences(MMS) | Management control Systems | * 2002 |
|  | Institute of Finance and  Management, LU | Master of Management  Sciences(MMS) | Master of Management  Sciences(MMS) | * 2002 |
|  | Institute of Finance and Management, LU University\ | Master of Corporate  Management, (MCM) | Master of Management  Sciences(MMS) | * 2002 |
|  | * Mahila Degree College, LU | * Under-graduate classes | * Essentials of Management * Office Management | * 1987 |
|  | * A series of guest lectures given In different countries during my Academic World Tour |  |  |  |

**As Supervisor**

|  |  |  |  |
| --- | --- | --- | --- |
|  | ***Ph.D. Research Guidance, as main Guide/Supervisor :*** | | |
|  | **Name of student** | **Year of Ph.D. degree** | **Thesis title** |
| 1 | Dr. Amita, Ph.D., Principal &**Head , Department of Commerce,** MV Degree College, LKO. | **D.Litt.**  **2005** | Export Potentials of Small Scale Industries in India – An Empirical Analysis  **THESIS AWARDED** |
| 2 | Dr. V.K.Goswami, Ph.D., Professor in Applied Economics, LU | **D.Litt.** | A Study of Job Satisfaction in the Employees of Banking Sector  (**THESIS AWARDED** ) |
| 3 | Ms Nidhi Chadha, **Lecturer** in Commerce, Sanskrit Vidypeeth and running Cosmetic | Ph.D.  2006 | A Study of Strength and Opportunities of Entrepreneurs in Corporate Sector in UP  **THESIS AWARDED** |
| 4 | Smt. Mamta Hasanandani, **Lecturer** in Commerce, MV College, Lko. | Ph.D. | A Study of Uttar Pradesh Power Corporation Limited with Special Emphasis on Consumer Satisfaction  **THESIS AWARDED** |
| 5 | Ms Shikha Sahai, **Asst. Director, Institute of Productivity and Management,** Lko. | Ph.D.  2008 | Entrepreneurial Challenges for Women in Urban India- A Case Study of Lucknow and Kanpur  **THESIS AWARDED** |
| 6 | . Ms Payal Mansharamani Faculty Member in BBD. | Ph.D  2008 | A Comparative Study of Job Satisfaction of the Employees in Public and Private Sector Commercial Banks.  **THESIS AWARDED** |
| 7 | Sri K.M..Goswami, **Lecturer in Applied Eco. LU** | Ph.D.  2006 | Role of Institutional Foreign Aid in the Economic Development of India  **THESIS AWARDED** |
| 8 | Mr. Harnam Singh, Asst Professor, Kalicharan College, Lucknow | Ph.D.  2011 | Insurance Industry in India with Special Reference to SBI Life Insurance Co. Ltd.  **THESIS AWARDED** |
| 9 | Ms. Sheetal Sharma, Dean academics, IILM, Lucknow | Ph.D.  2012 | The Assessment of Quality of Work Life in Health care Sector  **THESIS AWARDED** |
| 10 | . Dr. Jainendra Kumar Verma, **Formerly Auditor at Indian Audit & Accounts Department (under C.A.G.), Govt. of India**), | Ph.D  2014 | B.M.S. A Study of Entrepreneurship in Micro, Small and Medium Enterprises (MSMEs) in Uttar Pradesh  **THESIS AWARDED** |
| 11 | .Ms. Tahira Akhtar, Asst. Professor, Unique College, Lucknow | Ph.D  2016 | Changing Pattern of the Commercial banking in India\  **THESIS AWARDED** |
| 12 | Mr. Shiv Kumar  Asst Professor, Kalicharan College, Lucknow | Ph.D.  2015 | Mahatma Gandhi Rashtriya Gramin Rojgar Gurantee Adhiniyam ka Gramin Vikas par Prabhav (Uttar Pradesh ke Lucknow va bareilly Mandal ka Tulnatmak Adhyayan)  **THESIS AWARDED** |
| 13 | . Mr.Ramesh, worked on project at IIM, Lucknow | Ph.D  2015 | Purvi Uttar-Pradesh me Gramin Udhog ka Vikash Mandal Adhar par Tulnatmak Adhayan **THESIS AWARDED** |
| 14 | Mr.Ashish Kumar  Research Associate, EDI, Gujarat | Ph.D.  2015 | An Empirical Study of Enterpreneurship in Agriulture and Allied Sector in Uttar Pradesh  **THESIS AWARDED** | |
| 15 | Sri Ali Mehndi | Ph.D  2017 | Impact of Policy Measures of Rehabilitation of Sickness in MSMEs in Uttar Pradesh  **THESIS AWARDED** | |
| 16 | Sri Ravi Agarwal | Ph.D  2018 | Performance Appraisal Of Amalgamated And Stand Alone Regional Rural Banks: A Comparative Study Through Camels Model Approach  **THESIS AWARDED** |
|  | Zia Afroz  Swati Yadav  Sultan Ahmad |  | PRESENTLY THREE SUBMITTED |

D. Participation and contribution in National/International Foram in the area of your academic and professional expertise

|  |  |  |
| --- | --- | --- |
|  |  |  |
| Plenary Lectures/Invited Talks | International  National | Program Director, International Research Methodology, LU, 2014  Program Director, Faculty Development Program, LU,2016  Special guest invitee, academic staff college, LU,15.4. 1999 |
| Congresses attended | National  International | Participant, Indian Science Congress, LU |
| Examiner ship etc. | National  International | Examiner, the Institute of Chartered Accountants of India, 24.3.1999  Examiner, the Institute of Chartered Accountants of India, 18.10.1999  Hundreds of Examiner ships at the national level. The list is vastly exhaustive |
| Others (Specify) | National  International | Conference Convener, International Conference of Applied Economics, LU  Director, Counseling and Placement Cell, LU  Chairperson, All Board Of Studies of Applied Economics, LU  Chairperson, All Departmental Research Committees, LU  Member, All Academic Councils, LU  Member, Indian Commerce Association  Member, All India Accounting Association  Member, Lucknow Management Association  Chairperson, RML Society of Professional Studies  Refresher Course Academic staff college, LU  Refresher Course Academic staff college LU  Faculty Development Programmes Academic staff college  Program Director and Head, International Workshop Deptt. Of Applied Economics, LU  Program Director and Head, Faculty Development Programmes, Deptt. Of Applied Economics, **Lucknow University**  Observer, LLB semester entrance at Mahila College, 30.9.1999  Member, Campus environment improvement committee, 31.7.1999  Member, Girls’ grievances committee, LU, 28,7,1999  Selected for Dy.SP pest of Combined State Services Examination01989 vide letter dated 19.7.1996 |

9. Research Projects: from UGC

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| S.No.  s) | Client/Organisation’s  name | Nature of project | Duration of  project | Amount  of grant  (Rupee |
| 1 | University grants commission, New Delhi | Major Research Project | 3 years | approx. 325000 |
| 2 | University grants commission, New Delhi | Major Research Project | 3 years | approx. 5,25,000 |
| 3 | University grants commission, New Delhi | Major Research Project | 2 years | approx.5,25,000 |

10. Industrial experience :

List key consulting assignments undertaken

|  |  |  |  |
| --- | --- | --- | --- |
| S.No. | Client/ Organisation’s  name | Nature of assignment | Duration of  assignment |
| 1 | Ashoka Cards, Delhi | Managing Director  And Chief Consultant (Honorary) | Working since 2009 |

Honours /Awards & Fellowships for Outstanding Work

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Sr.  No.  . | Name of  Award/Fellowship  etc | Elected/Honorary  Fellow | Awarded by | Year of Award |
|  | **BHARAT GAURAV AWARD –** | Elected |  | **2015** |
|  | **SAMAAJ SHIROMANI AWARD –Award for Excellence** | Elected | Nai Dishaye | **2014** |
|  | **Women Achievers Conclave WOMAN’S ACHIEVER AWARD FOR ACADEMICS, LMA, 16,3.**2012 | Elected | Lucknow Management Association, | 2012 |
|  | **Certificate of Appreciation for HT Woman – 2012** | Elected | byThe Hon’ble Chief Minister Sri Akhilesh Yadav for Hindustan Times | **2012** |
|  | **BEST PAPER PRESENTATION AWARD, GOA, INDIA,** | Elected | All India Accounting Conference, Goa (paper misplaced) | **1997** |
|  | **PRINCIPAL INVESTIGATOR MAJOR RESEARCH PROJECTS, UGC, DELHI** | Honorary | University Grants Commission, New Delhi | 2000 |
|  | **PRINCIPAL INVESTIGATOR MAJOR RESEARCH PROJECTS, UGC, DELHI** | Honorary | University Grants Commission, New Delhi | 2006 |
|  | **PRINCIPAL INVESTIGATOR MAJOR RESEARCH PROJECTS, UGC, DELHI** | Honorary | University Grants Commission, New Delhi | 2011 |
|  | **BEST CADET AWARD** | Elected | NCC, Lucknow  (certificate misplaced) | 1979 |
|  | **NAME ENTERED IN LIMCA BOOK OF RECORDS FOR ACADEMICS** | Elected | Limca Books | **2008.** |
|  | **ISTD BOOK AWARD, INDIA,** | Elected | ISTD , New Delhi | **2006** |
|  | **ISTD BOOK AWARD, INDIA,** | Elected | ISTD , New Delhi | **2010** |

No. of Research Scholars successfully guided

|  |  |
| --- | --- |
| **Name of Programme** | **Awarded (No.) (Under-progress not to be included)** |
| **D.Litts** | **2** |
| **PhD** | **14** |
| **Total** | **16 - ALL AWARDED** |

**CULTURAL ACTIVITIES AND OTHER ACHIEVEMENTS**

|  |  |  |
| --- | --- | --- |
| **Sangeet vishard** | **Vocal** | **Won 8 national awards for music** |
| **Sangeet proabhakar** | **Tabla** | **Won 4 state awards** |
| **Announcer** | **Lucknow Doordarshan** | **For over 15 years** |
| **Comparer, script writer, choreographer, artist, acting, singer, producer and director of programs** | **Lucknow Doordarshan** | **For over 15 years** |
| **Announcer** | **All India Radio** | **For over 10 years** |
| **Director and Producer** | **Apni Katha, Lights and Sound program** | **Stadium, Lko** |
| **Director and producer** | **Mahishal Sur Mardnii Lights and Sound program** | **Tilak Hostel, LU- 2005** |
| **Director and producer** | **Ramayan Lights and Sound program** | **Arts quardrantge, LU-2016** |
| **Director** | **Sham-e-Awadh, Luknow Doordarshn** | **Telecast at Natoinal level** |
| **Director &Chief Organizer,** | **GENESIS 2000, IMS, Lucknow University** | **Staged at Nehru Vaatika with 5000 audinece and mega show** |
| **Chief Organizer,** | **GENESIS 2001, IMS, Lucknow University** | **Staged at Mahanagar for over 5000 audience** |
| **Chief Organizer,** | **ABHIVYAKTI, IMS, Lucknow University** | **Staged at Madhav Sabhagar with over 6000 audinece** |
| **gold medalist – Shooting** | **at NCC, Lucknow** |  |
| **best cadet award** | **at NCC, Lucknow** |  |
| **Best singer award** | **National Level** | **8 times** |
| **Commissioned officer** | **3 UP Girls Battalion, NCC, Lko** | **for over 8 years** |

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| **Main singer and performer at the International level mega shows with 6 world tour visits so far** |

* **PARTICIPATION IN THE CORPORATE LIFE OF UNIVERSITY**
* Ex PROVOST, Tilak Hall, LU. got a grant of Rs 1 crore for the Hostel for building built inside the Hall
* Ex Asst Proctor, Second Camus, LU
* EX Commissioned Officer of 3 UP Girls’ Battalion, NCC, Lucknow and won
* the Gold Medal for Shooting
* Gold Medal for National Cultural Fest for winning all first prizes in Singing, table playing, acting, direction and choreography in all events.
* Organized Tilak Tarangini with a grant of Rs. 1 crore given to University by the Chief Guest TO BUILD A HOSTEL IN TILAK.
* Organized a Camp of 250 NSS volunteer from all over India at the Hall.
* Hosted Hospitality on behalf of the Vice Chancellor, LU.
* Career Counseling from Top agency of India.
* Held Inter Universities Competitions on various activities for
* Girls development.
* Additional Director, UGAT-2000.
* Additional Director LUMAT-2001
* Additional Director LUMAT -2002
* Chief Organizer, GENESIS 2000, IMS, Lucknow University
* Chief Organizer, GENESIS 2001, IMS, Lucknow University
* Chief Organizer, ABHIVYAKTI, IMS, Lucknow University
* Special Invited Member, for LUTA.
* Superintendent of Examinations, Lucknow University,
* Dean, College Development
* Director, Counselling and Placement Cell, LU

