



लखनऊ विश्वविद्यालय
University of Lucknow

BBA (Bachelor of Business Administration)

BBA (Bachelor of Business Administration) is one of the most sought bachelor degree programmes of the **IMS, University of Lucknow**.

The BBA degree has been started to provide the ground knowledge for producing the sound management professionals. The best part of programme is that the student having any subject at 12th standard can get admission in the BBA programme.

BBA degree allows the candidates to enter in the field of management. This degree teaches the students with various aspects that are necessary for effective business management and essential for entrepreneurs and business managers. Bachelor in Business Administration also gives you a platform for pursuing courses like MBA, and other super specialised post graduate courses in management, finance and other inter-related discipline.

During the study period of business administration, students learn how to make business plan or business ideas more optimistic and positive that can help the industry.

The scope of this course is increasing day by day, as it imparts knowledge about management, finance and other inter-related disciplines. Further it also enhances leadership qualities, decisional making and communication skills which enable a student to get great job opportunities in the industrial world. It opens number of career paths in the future. In India and abroad, there are various multinational industries, which are offering jobs to various business graduates. There is option to go for further studies at Master of Business Administration (MBA) level and others.

Total Seats	Fee (Rs. Per Semester) As per the University Norms	Applicable Fee at time of Admission As per the University Norms
120	35080.00	41080.00**
**Includes Rs. 5000.00 as one time caution money which is refundable after declaration of final year result within 30 days if no loss or damages of IMS property.		