



लखनऊ विश्वविद्यालय
University of Lucknow

BBA (International Business)

BBA (International Business) is a 3-year undergraduate course designed to impart to eligible candidates the requisite skills in creating and managing global companies. It provides the students with opportunities both to apply the theoretical knowledge acquired in the classroom and to obtain a more in-depth understanding of problems emerging in an international business environment.

This programme aims at equipping students to work in such an environment that requires people who do not only have the basics of management but also understand how to move in a diverse multicultural world. The program covers an advanced study of:

- Business and cultural concepts relevant to international business.
- International business beyond the export and import of goods and services.
- Cross-border Input-procurement, such as raw materials, finance, technology, and human resources.
- Business practices followed by international competitors.

The minimum eligibility needed for applying to the course is the successful completion of the 10+2 level of education from a recognized educational Board, with a minimum aggregate score of 50%.

Total Seats	Fee (Rs. Per Semester) As per the University Norms	Applicable Fee at time of Admission As per the University Norms
60	35080.00	41080.00**
**Includes Rs. 5000.00 as one time caution money which is refundable after declaration of final year result within 30 days if no loss or damages of IMS property.		