



Curriculum Vitae of Prof. Arvind Kumar

PERSONAL INFORMATION

Name	PROF. ARVIND KUMAR	
Father Name	Late Sri Srivastava, G.P.	
Date of Birth	July 23, 1960	
Marital Status	Married	
Wife	Dr. (Mrs.) Vandana Srivastava Faculty Member, Department of English, N.K. P.G. College, Rajendra Nagar, Lucknow	
Present Academic Status	<ul style="list-style-type: none">▪ Senior Most Professor, Department of Commerce, University of Lucknow▪ Hon'ble Governor of Rajasthan Nominee for Board of Management for University of Kota, Kota▪ The Visitor Nominee of the Court of Central University of Gujarat, Gujarat	
Academic Positions Held	<ul style="list-style-type: none">▪ Ex-Dean, Faculty of Commerce, University of Lucknow▪ Ex-Finance Officer, University of Lucknow▪ Ex-Head, Department of Commerce, Lucknow University▪ Ex-Director, Institute of Tourism Studies, University of Lucknow, Lucknow, India▪ Chairperson, Faculty Board, Faculty of Commerce, University of Lucknow, Lucknow▪ Member of Executive Council, University of Lucknow▪ Ex-Director Placement, University of Lucknow, Lucknow▪ Chairperson of Board of Studies in Commerce, University of Lucknow▪ Proctorial Board, University of Lucknow, Lucknow▪ Member of Admission Committee, University of Lucknow, Lucknow▪ Assistant O.S.D. Examination, University of Lucknow,	
Mailing Address	Office: Department of Commerce University of Lucknow, Lucknow-226007	Residence: A 203, Amrapali Awadh Apartment, 238, Faizabad Road, (Near H.A.L.), Lucknow-226016
Contact No. & Email Id	+91-9415028817, 0522 -4024203 Email: arvindk.lu51@gmail.com	

ACADEMIC QUALIFICATION

Degree	Board/University	Year	Division
High School	U.P. Board, Allahabad	1975	I st
Intermediate	U.P. Board, Allahabad	1977	I st
B. Com.	University of Allahabad	1979	I st
M.Com	University of Allahabad	1981	I st
Ph.D.	University of Lucknow	1993	
D.Litt. (Pursuing)	University of Lucknow		

- Title of Ph.D. Thesis** : “Management and Working of Public Enterprises - A Case Study of U.P.S.R.T.C”
- Area of Specialisation** : Finance and Accounting, Business Research
Methodology and Business Environment
- Course Taught** : Under Graduate, Post Graduate, Ph.D. and Post Doctoral
- Working Experience** : **Approximate 37 years**

S. N.	Name of Institution	Designation	From	To	Total Period
1.	F.G.P.G College, Rae-Bareilly, U.P. (India)	Lecturer	1.12.1983	27.5.1985	1 year 5 months 27 days
2.	University of Lucknow, Lucknow, U.P. (India)	Lecturer	28.5.1985	27.03.1997 (F.N.)	11 years 10 Months
3.	Banaras Hindu University, Varanasi, U.P. (India)	Reader	27.3.1997 (A.N.)	27.1.1998 (F.N.)	10 months
4.	University of Lucknow, Lucknow, U.P. (India)	Reader (w.e.f. 1.12.96)	27.1.1998 (A.N.)	29-6-2001 (F.N.)	2 Yrs 11 Months
5.	University of Lucknow, Lucknow, U.P. (India)	Professor	29-6-2001 (A.N.)	To-date	

FOREIGN ASSIGNMENTS

- I had been selected in International Teachers Programme (I.T.P.) in 1995-96 at London Business School, London (U.K.). But in the absence of financial support, I could not go there. Besides, my best efforts to manage the funds from various National and International financial agencies, I could not manage the funds.
- Participated in International Conference at Bangkok, Thailand in November 22-25, 2003.
- Participated in International Conference at Seoul, South Korea, 2004.

- Moderator, technical session 4E in 16th Asian-Pacific Conference held on November 7th -10th, 2004, at Seoul, South Korea.
- Chief Guest, International Seminar on “Human Resource Management in Third World”, held on July 6th-8th, 2011 at Bangkok, Thailand
- Chairperson, Technical Session II & Valedictory Session in International Seminar on “Human Resource Management in Third World”, held on July 6th-8th, 2011 at Bangkok, Thailand.

AWARDS/ACCOLADES/SAMMAAN

- **Shikshak Shree Samman-2016** from Government of Uttar Pradesh, U.P. (India)
- I have received **Guru Dronacharya Award 2009** from Kandelwal College of Management Science & Technology, Bareilly (U.P.) India

A GLARE OF RESEARCH AND PUBLISHED WORK

Post Doctoral Guidance	: 01
Ph.D. Guidance (Awarded)	39
Indian Student	: 36
Foreign Student	: 03
Ph.D. Guidance (Submitted)	: -
Books	
Published	: 04
Under Process	: -
Edited Books	: 01
Chapters in Edited Books	: 05
Paper Published	
International	: 19
National	: 14
Seminars/Conferences	
Paper Presented - International	: 24
National	: 24
Participation - International	: 07
National	: 07

VISITING FELLOW/RESOURCE PERSON

- I have been appointed as visiting fellow to APS University, Rewa (M.P.) (vide Appointment Letter No. *Dev.197/892* dated 5.12.97)
- Resource Person, National Research Conference on Women Entrepreneurship: Scope and Opportunities, Organised by Department of Commerce, Government Mankunwarbai Arts & Commerce Autonomous College for Women , Jabalpur on February 24-25, 2007.
- Special Lecture on “Exploring of Research Problem in Commerce” at Dr. Hari Singh Gour University, Sagar on June 25, 2011.
- Special Lecture on “Accrual Accounting in India” at Dr. Hari Singh Gour University, Sagar on February 11, 2012.
- Resource Person, Workshop on Current Cases of Accounting Pattern, organised by Department of Commerce, Dr. Hari Singh Gour University, Sagar on February 22, 2012.
- Keynote Speaker, National Conference on Accounting Teaching and Research in India, organised by Department of Commerce, Dr. Hari Singh Gour University, Sagar on October 01, 2012.
- Special Lecture on “Challenging State of Managers” at Dr. Hari Singh Gour University, Sagar on September 06, 2013.
- Regularly invited for delivering lectures in refresher courses/special/guests lectures in several universities like Allahabad University, BHU, AMU, Dr. Hari Singh Gour University, Bareilly University, Jhansi University, DDU Gorakhpur University, HNB Garhwal University, and Lucknow University etc.
- Special Lecture on “Creating Brand India: Strategies, Issues & Challenges-Managerial Perspectives” on January 19-20, 2016 at Mahatma Gandhi Kashi Vidyapith Varanasi.
- Resource Person to deliver a talk on “ Preparation for Minor and Major Research Project” in a One Day National workshop on “ The Joy of Research” organized by Nirmala Memorial Foundation College of Commerce & Science (University of Mumbai) on 17th April 2016
- Resource Person on National Seminar on Women’s Employment, Entrepreneurship and Empowerment: Sustainable Pathways to Egalitarian Society” ICSSR and CRIT sponsored at The IIS University, Jaipur held on January 30-31,2017
- Keynote Speech on sustainability through Innovation in Accounting and Finance” in the National Conference on “Sustainable Changing Scenario of Business and Economic Environment” organized by Department of Business Management, Saurashtra University, Rajkot on February 25th ,2017.
- Presidential address on Cash to Cashless Economy: Challenges and Opportunities in “70th All India Commerce Conference and National Seminar, held on Oct. 12-14, 2017 at Faculty of Commerce and Management, THE IIS University, Jaipur.
- Presidential address on Impact of Demonetisation on the Real Economy: An Outlook in the Context of Remonetisation in 40th All India Accounting

Conference and International Seminar on Accounting Education and Research, held on Nov.18-19, 2017 at Mohanlal Sukhadia University, Udaipur.

- Guest of Honour and Resource Person on National Seminar on Digitalization: A Path Towards Economic Growth and Job Creation-Opportunities, Issue and Challenges”, held on Feb.16-17 2018 at MG Kashi Vidyapith, Varanasi.

CHAIRPERSON IN SEMINARS/WORKSHOPS

- Chairperson of the National Workshop on “Copyright Matters” organised by Ministry of Human Resource Development, Government of India held at Kashi Vidyapeeth, Varanasi on December 17th -19th, 2001.
- Chairperson, National Seminar on “Changing Dimensions of Management Education: Vision & Mission”, held on March 28th-29th, 2008 (U.G.C. Sponsored), Organised by the Institute of Management Studies, Bundelkhand University, Jhansi.
- Chairperson, National Seminar on “Consumer Protection and Welfare”, held on October 11th -12th, 2008 organized by Department of Commerce, Government P.G. College, Bina, Sagar (sponsored by Indian Institute of Public Administration, New Delhi).
- Chairperson, National Seminar on “Udarikaran ke paschyat Madya Pradesh me Gramin vikas” (U.G.C. Sponsored) held on February 5th- 6th 2009 organized by Dr. Hari Singh Gour Mahavidyalaya, Sagar (M.P.)
- Chairperson, Technical session III and IV in 3rd International Seminar on “Impact of Globalization on Managerial Skill”, held on February 26th-27th, 2011, organized by Swami Shukdevanand P.G. College, Shahjahanpur, U.P.
- Chairperson, 4th consecutive International Seminar on “Consumer Protection and Behaviour in Present Privatized Era”, held on February 25th-26th, 2012, organized by Swami Shukdevanand P.G. College, Shahjahanpur, U.P.
- Member of Collective wisdom group in International Seminar on Professional Development of Teacher , organised by Subhash Chandra Bose Institute of Higher Education, Hardoi on November 17-18, 2012.
- Chief Guest, Technical session III in 5th International Seminar on “Employment Generation in Developing Countries: Challenges and Opportunities”, held on February 23th-24th, 2013 sponsored by UGC, organized by Swami Shukdevanand P.G. College, Shahjahanpur, U.P.
- Chairperson, 7th International Seminar on “Human Development in Developing Nations”, held on February 26th-27th, 2015 Sponsored by UGC, organized by Swami Shukdevanand P.G. College, Shahjahanpur, U.P.
- Chairperson, Technical Session I- “National Seminar on Creating Brand India: Strategies, Issues & Challenges- Managerial Perspectives” held on 19-20, January,2016,organized by Faculty of Commerce & Management Studies, Mahatma Gandhi Kashi Vidyapith, Varanasi

- Chairperson, Technical Session I- “ National Seminar on Union Budget 2016-17: Major Challenges Before The Finance Minister” held on Feb, 10,2016 organized by Department of Economics and Commerce, Vidyant Hindu PG College, Lucknow.
- Chairperson, Technical Session II- “E-Commerce: Problems and Prospects” in International Conference on Modern Management Strategies: E-commerce and Global Economy-In Indian Context, held on Feb 02-03, 2018 organized by Inspira-IRA, Jaipur, Rajasthan.
- Chairperson, Technical Session on “International Seminar on Accounting Education and Research” in 41th All India Accounting Conference and International Seminar on Accounting Education and Research, held on January 5-6, 2019 at School of Business and Commerce, Manipal University, Jaipur.
- Chairperson, International Conference on Economic and Tax Reforms in India in the Global Perspective held on 9 February 2019 organized by Indian Accounting Association, South Bengal Branch.
- Chairperson, Technical Session in 42nd All India Accounting Conference and International Seminar on Accounting Education and Research, held on December 28-29, 2019 at Faculty of Commerce and Management Studies, Jai Narain Vyas University, Jodhpur, Rajasthan.
- Chairperson, in National Conference on Innovations and Futuristic Practices in Business and Management, held on February 08-09, 2020 at Department of Commerce and Business Administration, University of Allahabad, Allahabad.

WORKSHOPS/CONFERENCE ORGANISED

- Convenor of Workshop on “Reinvigorating Tourism Products”, Organised by Institute of Tourism Studies, University of Lucknow, held on January 18th to 24th, 2013
- Conference Secretary of 37th All India Accounting Conference and International Seminar on Accounting Education and Research, organised by Department of Commerce, University of Lucknow, Lucknow held on November 8th-9th, 2014.
- Conference Secretary of 69th All India Commerce Conference organised by Faculty of Commerce, University of Lucknow held on November 11th-13th, 2016

MEMBERS IN EDITORIAL/ADVISORY BOARD

- 1) Member, Editorial Advisory Board, **HermeneuticS** (A Biannual Refereed International Journal of Business and Social Studies) published by Youth Empowerment and Research Association, Varanasi, Vol. 3, No. 2, Sep. 2013, ISSN No. 2231-6353

- 2) Editor, National Seminar on **Decision Making Skills for Corporate Managers**, Institute of Management Science, Lucknow
- 3) Member, Editorial Advisory Board, **Commerce and Business Studies** (A Biannual Journal of Economics, Commerce and Management), Vol. 5, Issue 1, January 2012, ISSN No. 0974-1879
- 4) Member, Advisory Board, **Journal of Indian Accounting Association**, ISSN No. 0972-1479
- 5) Member, Referees Board, Mumukshu Journal of Humanities (A registered reviewed/refereed research journal), Vol. 4 No. 1, June 2012, ISSN No. 0976-5085
- 6) Member, Editorial Advisory Board, **Inspira: Journal of Modern Management & Entrepreneurship** (A National Quarterly Refereed Journal) published by Inspira Research Association, ISSN No. 2231-167X
- 7) Member, Editorial Board, National Seminar on **Developed India: Vision 2020**, organised by Department of Commerce, University of Lucknow on March 28th-29th, 2014
- 8) Member, Advisory Board, **Journal of Global Business Vision**, published by Department of Commerce and Management, Dr. Shakuntala Misra National Rehabilitation University, Lucknow, Vol. 1, Issue 1, Sept, 2014, ISSN No. 2394-0700
- 9) Member, Refereed Board, **Expression: A Journal of Social Science** (A Refereed/Juried International Journal) published by Modern College of Professional Studies, Vol. 1, Issue 02, April 2015, ISSN No. 2350-1456
- 10) Member, Advisory Board, **International Journal of Commerce and Management**, published by Department of Commerce, University of Lucknow, Lucknow, ISSN No. 2231-587X, July, 2015
- 11) Member of Editorial Advisory Board, **Commerce Today** published by Faculty of Commerce, Sri Jai Narain Post Graduate College, Lucknow, ISSN 0975-7775.

REFRESHER/ORIENTATION/WORKSHOP/FDP/TRAINING COURSES ATTENDED

- 1) Participated in Orientation Programme conducted by **University Grants Commission**, New Delhi at University of Lucknow, Lucknow from June 1st to 30th, 1989.
- 2) Participated in Refresher Course in Commerce organised by **University Grants Commission**, New Delhi at University of Lucknow, Lucknow from April 15th to May 14th, 1991.
- 3) Participated in Orientation Course in Computer Usage organised by Computer Centre, University of Lucknow, Lucknow from March 7th to April 25th, 1994.
- 4) Participated in Faculty Development Programme(FDP) organised by **Institute of Chartered Financial Analysis of India**, Hyderabad from May 22nd to 26th, 1995.

- 5) Participated in Refresher Course in Commerce organised by **University Grants Commission**, New Delhi at University of Lucknow, Lucknow from June 1st to 30th, 1995.
- 6) Participated in Faculty Development Programme (FDP) organised by **Institute of Chartered Financial Analysis of India** (Business School, Calcutta) from April 11th to 13th, 1998.
- 7) Participated in National workshops on Copyright Matters organised by **Ministry of Human Resource Development**, Government of India at Kashi Vidyapith, Varanasi from December 17th & 19th, 2001.
- 8) Participated in Workshop on “Reinvigorating Tourism Products”, Organised by Institute of Tourism Studies, University of Lucknow, from January 18th to 24th 2013
- 9) Participated in International Workshop on “Publishing in World Class Journals” organized by Department of Business Administration, University of Lucknow, on October 8, 2015

MEMBERS OF ACADEMIC BODIES/COMMITTEES

- President All India Accounting Association, 2016
- President, All India Commerce Association, 2016
- Ex-chairperson and Member, Board of Studies, Department of Commerce, University of Lucknow, Lucknow.
- Chairman, Faculty Board, Faculty of Commerce, University of Lucknow, Lucknow.
- Member, Academic Council, University of Lucknow, Lucknow
- Member, Institute of Chartered Financial Analysts of India (ICFAI), Hyderabad.
- External Member, Academic Council, Faculty of Commerce and Management, MG Kashi Vidyapeeth, Varanasi, 2004
- Member of Board of Studies “ Chhatrapati Shahu Ji Maharaj University”, Kanpur
- Member, expert committee for screening and short listing of Major/Minor research proposals in different disciplines of Humanities and Social science, and Basic Sciences, Engineering & Technology nominated for Commerce and Management (2012-13) by UGC, New Delhi
- Member, expert committee and interview board for Pre. Ph.D. admission in HNB Garhwal University Srinagar, Uttarakhand in 2012
- Member, project review and supervisory group for monitoring and supervising the project sanctioned under NMEICT scheme namely, “E-content Development of Marketing Management” to Bhavnagar University Rajkot by Ministry of HRD, Department of Higher Education, TEL Bureau, Government of India, August 2012.

- Member, expert committee for the subject of commerce & Management and as well as screening and short listing of research proposal from date 10th Oct-10th Nov 2012
- Member, Board of Study for PGDM Programme , approved by AICTE for session 2011-13 in Trivedi Institute of Management and Technology.
- Selected as item writer by the Uttar Pradesh Public Service Commission Examination for Book keeping and Accountancy subject.
- Subject Expert, Interview Panel of Sammilit Rajya Avar Adhinasth Seva Pariksha, Uttarakhand Public Service Commission (UKPSC), Uttrakhand, February 2013
- Member, expert committee for screening and short listing of Major/Minor research proposals in Commerce (2014-15) by UGC, New Delhi
- External Member of Board of Studies in Department of Commerce and Management in HNBGU, Srinagar, 2012
- External Member of Board of Studies in Department of Commerce and Management in various Indian universities.
- Expert member of selection committees in various Indian universities.
- Member of Admission Committee for UG Admissions in IMS UG programmes(including MBA 5Years i.e. BBA and B.Com(Hons) in University of Lucknow, Lucknow 2016
- Life Member of Indian Commerce Association (Membership. No. UP-85).
- Life Member of Indian Accounting Association (Membership. No. VR-32)

EXPERIENCE OF GUIDING RESEARCH

Post Doctoral

S.No.	Name of Candidate	Year	Thesis Title
1	Dr. Mohd Saif Alam	Under Progress	Export Market Share and Revealed Comparative Advantage Post WTO: Comparative Study Developed and Emerging Nations

Ph.D. Awarded

S.No.	Name of Candidate	Year of Submission	Thesis Title
1	Amit Kishore	2002	The Financial Management in Fertilizer Industry in India - A Case Study of Rashtriya Chemicals & Fertilizers Ltd.
2	Mayank Srivastava	2002	Impact of Public Sector Disinvestment on India Economy
3	Shalini Srivastava	2002	Role of U.P. Financial Corporation in the Industrial Development of the State
4	Nidhi Srivastava	2003	Privatization - A Tool for Revitalizing the Public Sector
5	Anubha Gupta	2004	Impact of Privatisation on the Efficiency and Performance of Public Enterprises
6	Reena Agarwal	2004	Entrepreneurship - Creativity at Work in Leather Industry(with special reference to Superhouse)
7	P.V. Jagan Mohan	2005	Power Sector Reforms in Uttar Pradesh: An Analytical Study
8	Sanjay Bharti	2005	An Analytical Study of New Business Opportunities with special Reference to Indian Business Houses
9	Kaushiki Singh	2005	Role of Financial Institutions in Industrial Development (A Case Study of ICICI)
10	Meraj Naem	2006	Policies & Strategies to Revive Sick PSU : A Case Study on Scooters India Limited
11	Pinki Singh	2006	The Impact of Industrial Unrest on Public Sector Enterprises: A Case Study of UPSRTC

12	Sushma Vishnani	2006	An Analytical Study of Operational Efficiency of U.P. Power Corporation.
13	Nayyar Hasan	2006	Commercial Bank Financing to Weaker Section with special reference to SBI
14	Vivek Gupta	2008	Working & Management of Indian Railway
15	Subuhi Khan	2008	Potential of E-marketing in India
16	Dharmendra Singh	2009	Working and Management of HDFC with special reference to HDFC Standard Life Insurance Company.
17	Pawan Kumar Bhasin	2008	Working and Management of NABARD – An Appraisal
18	Vir Ved Ratna	2009	The Competitive efforts of advertising in the Indian Automobile Industry
19	Ruchi Wadhwa	2009	A Study of Employee's Effective Engagement : Involve to Evolve
20	Subodh kumar Yadav	2009	An Analytical Study of Industrial Disorder in Public Enterprises in India
21	Ashutosh Shukla	2009	A study of Organisational role stress, job characteristics & role efficiency with special reference to Maruti Udyog Limited (MUL) dealer's network.
22	Shiv Ram P. Koirala	2009	Financial Sustainability in Development Banks of Nepal
23	Baidya Nath Prasad Yadav	2010	Impact of Privatisation of Public Manufacturing Enterprises on Nepalese Economy
24	Babita Jaiswal	2010	Role of International Financial Agencies in Economic Development of Developing Countries with Special Reference to India: An Analytical Study
25	Priyanka Sharma	2010	An Analytical study of Financial Institution in Economic Development.
26	Arti Dhasmana	2011	Working and Management of Non-Performing Assets of Nationalized Banks : A Case study of Indian Overseas Bank
27	Sanjay Srivastava	2012	Impact of Subprime Crises on Indian Banking Sector

28	Akansha Shukla	2012	A New Trend of Skill Accounting In Electronic Companies
29	Gargi Srivastava	2012	Working and Management of Indian Railway – Its Contribution to Indian Economy
30	Vishal Saxena	2015	Study of consumerism behavior towards Household consumer of Uttar Pradesh
31	Bismark Okyere	2015	An Analytical Study of Managing Companies issues, Challenges and prospects: A Case Study of India and Ghana
32.	Shreya Sheel	2016	Working and Management of <i>Other Public Sector Banks</i> With Special Reference to IDBI Bank
33.	Shambhavi Shukla	2017	Analysis of Cost Control system A case study of Two Wheeler Automobile Sector-Case Study of Hero Honda & Bajaj Auto
34	Astha Pathak	2017	Study of Consumer Trade-offs between Utilitarian and Hedonic Attributes in a Product: A case of Indian Automobile Market with Special Reference to Personal Vehicles
35	Perna Tripathi	2017	Reforms in Indian Banking Sector: A Study of Commercial Banks' Restoration
36	Pratibha	2017	A Analytical Study of Micro Enterprises Activities through SHGs: With Special Reference to Selected Districts of Uttar Pradesh
37	Chanpreet Arora	2017	Impact of Privatization on the Efficiency of Government Companies: A Study of Insurance Sector in the Indian Economy
38	Vibha Singh	2018	Role of Financial Institutions in Economic Development of India : A Case Study of HDFC
39	Manoj Kumar	2019	Role of Human Engineering in Emerging Indian Post Through Project Arrow Scheme-Its Contribution to Economic Development of India

BOOKS PUBLISHED

- 1) **Financial Management (2014 & 2015)** published by New Royal Book Company, Lucknow, ISBN : 978-93-80685-86-1
- 2) **Financial & Advanced Accounting (2014)** published by New Royal Book Company, Lucknow, ISBN: 978-93-83138-46-3
- 3) **Financial Accounting (2016)** published by Prakashan Kendra, Lucknow ISBN: 978-93-82476-38-2
- 4) **Business Environment (2017)** published by New Royal Book Company, Lucknow, ISBN: 978-93-80685-92-2

EDITED BOOK

Demonetization in India: A Researcher Perspective (2018) published by Excel Book Publication, New Delhi, ISBN : 978-93-88237-02-4

CHAPTER IN EDITED BOOKS

- 1) Paper entitled “Role of Government in the Growth of Public Enterprises: Success or Failure”, published in Public Enterprises and Changing Scenario, edited by Prof. Nageshwar Rao and Dr. Vinay Kumar Srivastava, published by Research India Press, Sangam Vihar, New Delhi- ISBN No. 978-81-89131-92-0, First edition 2014
- 2) Paper entitled “Financial Inclusion in India: An Overview”, published in Human Development in Developing Nations (2015), edited by Dr. A. K Mishra and Dr. Anurag Agarwal ISBN No. 978-81-910666-6-1
- 3) Paper entitled “Terrorism and its Impact on Global Economy”, published in International Terrorism, Tourism and Economic Health of the World, edited by Dr. A. K Misra and Dr. Anurag Agarwal, published by Mumukshu Publication of Humanities, Shahjahanpur. ISBN No. 978-81-910666-8-5, Edition: 2017.
- 4) Paper entitled “A Study of Financial Inclusion in India with Special Reference to Pradhan Mantri Jan Dhan Yojana (PMJDY)”, published in Dimension of Digitalisation: A Path Towards Economic Growth and Job Creation , edited by Prof. K S Jaiswal and at el, published by New Delhi Publishers, New Delhi- ISBN No. 978-93-86453-42-6, Edition: 2018.
- 5) Paper entitled “The impact of NPAs on the Performance of Commercial Banks in India : A Critical Analysis”” published in Reforms in Indian Banking Sector: Retrospect and Prospects edited by Prof. S. S. Modi, published by INSPIRA (IRA), Jaipur, Feb 2018, ISBN No. 978-81-937067-0-1

PUBLISHED RESEARCH PAPER

INTERNATIONAL

- 1) Paper Entitled “Outsourcing Support Services in University Administration” published in University News a weekly journal of Higher Education, Vol. 39, No. 34, August 20-26, 2001, ISSN No. 0566-2257
- 2) Paper Entitled “An Analytical Study on Global Taxation : Current Issues” published in Indian Journal of Accounting, Vol. XXXVIX(1), Dec. 2008 ISSN No. 0972-1479
- 3) Paper Entitled “Financial Markets and Derivatives” published in “SAARANSH” RKG Journal of Management, Vol. 3, No.2, July 2011, ISSN 0975-4601
- 4) Paper Entitled “Corporate Governance and Accountability” published in “SAARANSH” RKG Journal of Management, Vol. 5, No.1, July 2013, ISSN 0975-4601
- 5) Paper Entitled “Testing Weak form Stock Market Efficiency on Muscat Securities Market: Oman”, published in “Skyline Business Journal” Vol. IX Issue 1-2013-14, ISSN 1998-3425
- 6) Paper Entitled “An Analysis of ROI of Financial Institutions with Special Reference to IDBI”, Published in “ARASH” A Journal of ISMDR, An International Refereed Research Journal of Management, Vol. 4, No. 1 & 2, January - July 2014, ISSN 2231-2072
- 7) Paper entitled “The Financial Analysis of Business Operation of IDBI”, published in “ASIAN” Journal of Research in Social Sciences & Humanities, Vol. 5, Issue 1, January 2015, ISSN 2250-1665
- 8) Paper entitled “ Contemporary Issues of Advanced Technology in International Accounting” Published in “Remarking Multi-Disciplinary International Journal” Vol.II Issue II- July 2015,Imapct Factor:4.473, ISSN 2394-0344
- 9) Paper entitled “ Convergence of Accounting Standard: An Overall View” Published in Paripex- Indian Journal of Research, Vol:4, Issue:11, Nov 2015, Impact Factor:3.4163, ISSN 2250-1991
- 10) Paper entitled “ IDBI Operations in the Shade of Financial Inclusion”, published in Raffles Business Review, An International Bi-annual Peer Reviewed Journal of management, Referred Journal Vol:1, No. 1, July-Dec 2015
- 11) Paper entitled” An Analysis of Non Performing Assets and Profitability of Schedule Commercial Banks in India”, published in International Journal of Business and Administration Research Review, Impact Factor:3.072, Vol. 1 Issue No.12, Oct-Dec 2015
- 12) Paper entitled “Changing Landscape for Infrastructure Funding and Finance in India”, published in Expression: A Journal of Social Science, A Refereed/ Juried International Journal, Vol. 02, Issue 02, April 2016. ISSN:2350-1456

- 13) Paper entitled “Indian Banking: Can India With Stand the Transformation?”, published in Indian Journal of Accounting, Vol. XLIX(1), June 2017, ISSN: 0972-1479
- 14) Paper entitled “An Analytical Study of Demonetisation and its Impact on Indian Economy”, published in Inspira-Journal of Commerce, Economics & Computer Science (JCECS), Vol. 03, No. 04, Oct-Dec., 2017, ISSN: 2395-7069
- 15) Paper entitled “Digital Payment System and Rural India”, published in Research Dimension, Oct. 2017, ISSN: 2249-3867, Impact Factor: 5.189.
- 16) Paper entitled “Impact of Demonetisation on Digital Marketing Innovation”, published in VSRD International Journal of Technical and Non-Technical Research, Vol. IX, Issue (Special Issue), Feb. 2018 ISSN: 2319-2216.
- 17) Paper entitled “Green Marketing: A New Strategy of Product Positioning” published in Remarking-An Analisation, Vol. III, Issue-XII, March 2019, ISSN No. 2455-0817
- 18) Paper entitled “Plastic Money: A Critical Analysis on its Usage and Future Prospects” published in Shrinkhala: An International Journal, Vol. 05/SR-6/10242/2019, ISSN No. 2349-980X.
- 19) Paper entitled “An Analytical Study of Non-Performing Assets of Selected Regional Rural Banks of Uttar Pradesh” published in International Journal of Research and Analytical Reviews (IJRAR)- International Peer Reviewed Refereed Journal, Vol. 6 Issue 2, June 2019 (03-06-2019), ISSN No. 2349-5138.

NATIONAL

- 1) Paper Entitled “Profitability is not the Only Mean to Measure the Efficiency of Public Enterprises” published in “Commerce Journal”, Vol. XXIX, Issue 1983, University of Allahabad, India
- 2) Paper Entitled “State Trading Corporation Growth and Achievement” published in “Pragati Manjusha” in March 1984, A Competitive Journal of Allahabad.
- 3) Paper Entitled “Accident Management in UPSTRC” published in “Indian Journal of Public Enterprises” Vol. 8, No. 14, June 1993 of Institute of Public Enterprise Research, Allahabad ISSN 0974-4886
- 4) Paper Entitled “Role of Co-operative Financial Institutions for the Weaker Section with Special Reference to District Cooperative Bank, Lucknow” published in “Vanijya”, Vol. 2, March 1990, Journal of Dibrugarh University, Assam, ISSN 0972-6594
- 5) Paper Entitled “Industrial Relations and Employees Welfare in Uttar Pradesh State Road Transport Corporation (UPSRTC)” published in “Journal of Social Work”, Vol. X, 1993 Department of Social Work, Lucknow University, Lucknow.

- 6) Paper Entitled “An Evaluation of Operational Efficiency of UPSRTC - A Comparative Study” published in “Vanijya” Vol. 7, March, 1995, a Journal of Dibrugarh University (Assam), India ISSN 0972-6594.
- 7) Paper Entitled “Disinvestment - A Review” published in “Dynamics of Public Administration” Vol. 3-4, No. 1-2, Department of Public Administration, University of Lucknow, Dec. 1998
- 8) Paper Entitled “Government Legislation vs. Challenges of Women Entrepreneurs”, published in “Indian Journal of Public Enterprise”, Allahabad, Vol. 29, No. 53, Dec. 2013 & June 2014 (Combined) , ISSN 0974-4886
- 9) Paper entitled “A Suggested Approach of Transition from Developing to Developed India: Vision 2020”, published in “Journal of Global Business Vision”, Vol. 1 Issue 1, September 30th, 2014, ISSN No. 2394-0700
- 10) Paper Entitled “Enormous Contribution of Financial Inclusion Model in Fostering Economic Growth of India”, published in Mumukshu Journal of Humanities, Referred Research Journal, Vol.7 No.1, June 2015, ISSN 0976-5085
- 11) Paper entitled “Capital Inflows and Outflows of India: A Study on Present Globalization Era” published in “ The Indian Journal of Commerce” Vol.68,No.3July-September 2015”ISN 19-15X, ISSN: 2454-6801(online)
- 12) Paper Entitled “NABARD Vs Rural Prosperity: A Suggested Approach”, published in Mumukshu Journal of Humanities, Referred Research journal, Vol.8 No.1, June 2016, ISSN 0976-5085
- 13) Paper entitled “Impact of Demonetisation in the Interest of Indian Economy”, published in Seva Chetna, No. 01, Jan-June 2017, ISSN: 2231-4660.
- 14) Paper entitled “Cashless Payment System in India: Challenges and Opportunities”, published in Mumukshu Journal of Humanities, Vol. 09, No. 01, June-2017, ISSN: 0976-5085

PAPER PRESENTED IN CONFERENCES/SEMINARS

INTERNATIONAL

- 1) Paper Entitled “Impact of Currency Fluctuations on Financial Reporting and Control”, presented in the 15th Asian-Pacific Conference on International Accounting Issues held in Bangkok, Thailand on November 22th-25th, 2003.
- 2) Paper Entitled "Information and Control System for multinational", presented in 16th Asian-Pacific Conference on International Accounting Issues held in Seoul, South Korea on November 7th -10th, 2004.
- 3) Paper Entitled "Revenue Recognition and Quality of Earnings", presented in 16th Asian Pacific Conference on International Accounting Issues held in Seoul, South Korea on 7th -10th November, 2004.
- 4) Paper Entitled "Contemporary Issues of Advanced Technology in International Accounting" paper accepted for the presentation in 17th Asian-Pacific Conference on International Accounting Issues held in New Zealand on November 20th -23th, 2005 .
- 5) Paper Entitled "Mergers and Acquisition: Why and How" presented in All India Accounting Conference held at Bhubaneswar on December 2004.
- 6) Paper Entitled “Recent Economic Issues of Human Resource Management in Third World” presented in International Seminar on Human Recourse Management in Third World, held in Bangkok, Thailand on July 6th -8th, 2011
- 7) Paper Entitled “Creative Accounting: An Ethical Issues and Aspects”, presented in 37th All India Accounting Conference and International Seminar on Accounting Education and Research, held on Nov 8th -9th , 2014 at University of Lucknow, Lucknow.
- 8) Paper Entitled “Commodity Derivatives Market in India: Growth and Prospects”, presented in 7th International Seminar on Human Development in Developing Nations, held on February 26th-27th, 2015 at Swami Shukdevanand PG College, Shahjahanpur. U.P.
- 9) Paper Entitled “The 3BLs of Accounting Framework”, presented in 38th All India Accounting Conference and International Seminar on Accounting Education and Research, held on Dec 5-6 , 2015 at University Business School, Panjab University, Chandigarh
- 10) Paper Entitled “Role of Accounting Standard in Fixed Assets Management”, presented in 38th All India Accounting Conference and International Seminar on Accounting Education and Research, held on Dec 5-6 , 2015 at University Business School, Panjab University, Chandigarh
- 11) Paper Entitled “Management Education in India Issues and Concerns”, presented in 8th International Seminar on Tourism, Mercantilism and Human Happiness: Challenges & Opportunities, held on January 30th -31 2016 at Swami Shukdevanand PG College, Shahjahanpur. U.P.

- 12) Paper Entitled” Regional Trade and Cooperation in South Asia: Issues and Challenges” presented in International Seminar on Changing Parameter and Prospects of Growth in India and South Asia” held on 5-7 February, 2016 at Department of Economics, University of Lucknow, Lucknow
- 13) Paper Entitled “Role of GST in Indian Economy”, presented in 39th All India Accounting Conference and International Seminar on Accounting Education and Research, held on Dec16-17, 2016 at Bangalore University, Bangalore.
- 14) Paper Entitled “Demonetization Vs Cashless Economy-Tools and Target”, presented in 40th All India Accounting Conference and International Seminar on Accounting Education and Research, held on Nov.18-19, 2017 at Mohanlal Sukhadia University, Udaipur.
- 15) Paper Entitled “Role of Cloud Computing in Accounting System”, presented in 40th All India Accounting Conference and International Seminar on Accounting Education and Research, held on Nov.18-19, 2017 at Mohanlal Sukhadia University, Udaipur.
- 16) Paper Entitled “Assets and Liability Management: Issue and Challenges”, presented in International conference on Vision 2022: A New India, held on Jan.27-28, 2018 at Faculty of Commerce, University of Lucknow, Lucknow.
- 17) Paper Entitled “Indian Industries Vs Chinese Industries in Global Scenario: Need of Capital Reconstruction”, presented in International conference on Vision 2022: A New India, held on Jan.27-28, 2018 at Faculty of Commerce, University of Lucknow, Lucknow.
- 18) Paper Entitled “Impact of Demonetization on Indian Industry: A New Trend of Consumer Behaviour (Culture) in Transformation”, presented in International conference on Vision 2022: A New India, held on Jan.27-28, 2018 at Faculty of Commerce, University of Lucknow, Lucknow.
- 19) Paper Entitled “The Impact of NPAs on the Performance of Commercial Banks in India: A Critical Analysis”, presented in International Conference on Modern Management Strategies: E-commerce and Global Economy-In Indian Context, held on Feb 02-03, 2018 organized by Inspira-IRA, Jaipur, Rajasthan.
- 20) Paper Entitled “Impact of Demonetisation on Digital Marketing Innovation”, presented in IC-IMMIT, held on Feb. 26-27, 2018 at Jagran Institute of Management, Kanpur.
- 21) Paper Entitled “Venture Capital Financing of SME’s for Sustainable Development of India”, presented in International Conference on Innovation in Multi-Disciplines of Management & Information Technology, held on Feb. 26-27, 2018 organised by Jagran Institute of Management, Kanpur.
- 22) Paper entitled “Impact of Demonetization on Digital Marketing Innovation” presented in International Conference on Innovation in Multi-Disciplines of Management & Information Technology, held on February 26-27, 20182018 organised by Jagran Institute of Management, Kanpur.

- 23) Paper Entitled “Computerized Accounting System: Reason and Vision of Modern Auditing”, presented in 41th All India Accounting Conference and International Seminar on Accounting Education and Research, held on January 5-6, 2019 at School of Business and Commerce, Manipal University, Jaipur.
- 24) Paper Entitled “Effect of Artificial Intelligence on the Performance of Accounting Operations”, presented in 42nd All India Accounting Conference and International Seminar on Accounting Education and Research, held on December 28-29, 2019 at Faculty of Commerce and Management Studies, Jai Narain Vyas University, Jodhpur, Rajasthan.

NATIONAL

- 1) Paper Entitled “An Analytical study of financial resources in UPSRTC - A suggested Approach” presented in seminar on “Fiscal Crisis and The Tenth Finance Commission” held on July 8th -9th, 1993 at University of Lucknow, Lucknow
- 2) Paper Entitled “International Regime of Copyright Law” presented in National workshop on “Copyright Matters” organized by Ministry of Human Resource Development, Government of India at Kashi Vidyapeeth, Varanasi held on December 17th -19th, 2001.
- 3) Paper Entitled “Impact of Globalisation on Indian Economy” presented in National Seminar on “Socio-Economic and Environmental Implications of Globalisation in Indian Perspective” held on Feb. 26th -27th, 2005 at JNPG College, Lucknow.
- 4) Paper Entitled “Economic Trends and its Impact on Social Disparities in India” presented in National Seminar on Poverty and Economic Development held on March 13th -14th, 2011 at Maharana Pratap Government P.G. College, Hardoi.
- 5) Paper Entitled “Rural Finance : Challenges and Remedies” presented in National Seminar on “Marketing of Services in Rural India” held on April 16, 2011 at National P.G. College, Lucknow.
- 6) Paper Entitled “Competitive Era and Customer Satisfaction”, presented in 66th All India Commerce Conference and National Seminar on Inclusive Growth and Sustainability- Role of Commerce Education in India held on Dec 5th -7th, 2013 at Bangalore University, Bangalore.
- 7) Paper Entitled “Cash Transfer Subsidy: Direction And Implications”, presented in 66th All India Commerce Conference and National Seminar on Inclusive Growth and Sustainability- Role of Commerce Education in India held on Dec 5th -7th, 2013 at Bangalore University, Bangalore.
- 8) Paper Entitled “ E-Tailing in Current Scenario: Its Needs and Trends” Presented in “68th All India Commerce Conference and National Seminar

- on Make in India-The Road Ahead held on Nov 6th -8th ,2015 at Vinoba Bhawe University, Hazaribag (Jharkhand)
- 9) Paper Entitled “ Green banking A commitment Towards Sustainable Development of Indian Financial System “Presented in “69th All India Commerce Conference and National Seminar on Startup India: Opportunities and Challenges held on Nov 11th -13th,2016 at Faculty of Commerce, University of Lucknow, Luknow.
 - 10) Paper Entitled “ Causative Factors of Non Performing Assets and Recovery Measures” Presented in “69th All India Commerce Conference and National Seminar on Startup India: Opportunities and Challenges held on Nov 11th - 13th,2016 at Faculty of Commerce, University of Lucknow, Luknow.
 - 11) Paper Entitled “ Startup India: An Initiative Towards Fostering and Promoting Entrepreneurship” Presented in “69th All India Commerce Conference and National Seminar on Startup India: Opportunities and Challenges held on Nov 11th -13th,2016 at Faculty of Commerce, University of Lucknow, Luknow.
 - 12) Paper entitled “ GST – A Boon for Indian Economy” Presented in National Seminar on Goods & Service Tax: Issues & Challenges” held on March 18-19, 2017 at Khwaja Moinuddin Chishti Urdu , Arabi-Farsi University, Lucknow.
 - 13) Paper entitled “Digital Payment System and Rural India”, presented in national multi disciplinary conference on Digital Payment System and Rural India, held on Oct. 7, 2017 at R B Garud Arts, Commerce and Science College, Shedurni, Jalgaon, Maharashtra.
 - 14) Paper entitled “ Cash to Cashless Economy: A Journey towards Cashless Future” presented in “70th All India Commerce Conference and National Seminar, held on Oct. 12-14, 2017 at Faculty of Commerce and Management, THE IIS University, Jaipur.
 - 15) Paper entitled “Impact of Capital Structure on Financial Performance of Telecom Sector : With Special Reference to BSNL Company ” presented in “70th All India Commerce Conference and National Seminar, held on Oct. 12-14, 2017 at Faculty of Commerce and Management, THE IIS University, Jaipur.
 - 16) Paper entitled “Black Money in Indian Economy: Current Status and Challenges” presented in “70th All India Commerce Conference and National Seminar, held on Oct. 12-14, 2017 at Faculty of Commerce and Management, THE IIS University, Jaipur.
 - 17) Paper entitled “An Analytical Study from Job Seeking to Job Creation” presented in “70th All India Commerce Conference and National Seminar, held on Oct. 12-14, 2017 at Faculty of Commerce and Management, THE IIS University, Jaipur.
 - 18) Paper entitled “Cash to Cashless Transaction: A New Approach to Strengthen the Indian Economy” presented in “70th All India Commerce Conference and National Seminar, held on Oct. 12-14, 2017 at Faculty of Commerce and Management, THE IIS University, Jaipur.

- 19) Paper entitled “Financial Performance of Indian Banks in Post Liberalization Era: a Comparative Study of Selected Public Sector and Private Sector Bank” presented in “70th All India Commerce Conference and National Seminar, held on Oct. 12-14, 2017 at Faculty of Commerce and Management, THE IIS University, Jaipur.
- 20) Paper entitled “CSR: Corporate Image and Brand Loyalty” presented in national Seminar on Corporate Social Responsibility in India: A Step Ahead for Socio-Economic Transformation , held on Dec. 22-23, 2017 at Department of Commerce, Shri Guru Nanak Girls Degree College, Lucknow.
- 21) Paper entitled “Impact of Technology Change on Production and Consumption of FMCG” presented in national Seminar on Recent Advances in Socio-Economic Development of India: Issue and Challenges, held on Feb. 24-25, 2018 at Faculty of Commerce, Shri Jai Narain PG College, Lucknow.
- 22) Paper entitled “Demonetization : A New Tool to Curb Black Money” presented in National Seminar on Black Money in India : Issues and Challenges held on 28-29 April, 2018 organised by Kalicharan Post Graduate College, Lucknow.
- 23) Paper entitled “Green Banking Operations: A New Approach for Environmental Sustainability” presented in 71th All India Commerce Conference and National Seminar, held on December 20-22, 2018 at Department of Commerce, Osmania University, Hyderabad.
- 24) Paper entitled “Commodity Derivatives Market in India: Growth and Prospects” presented in 71th All India Commerce Conference and National Seminar, held on December 20-22, 2018 at Department of Commerce, Osmania University, Hyderabad.

PARTICIPATION IN CONFERENCES/SEMINARS

INTERNATIONAL

- 1) Participated in 58th All India Commerce Conference held on December 27th-29th, 2005, organised by Faculty of Commerce and Management Studies, MG Kashi Vidyapith, Varanasi
- 2) Participated in 32th All India Accounting Conference and International Seminar on Accounting Education and Research held on November 14th-15th, 2009, organised by Institute of Commerce and Management, Jiwaji University, Gwalior
- 3) Participated in 34th All India Accounting Conference and International Seminar on Accounting Education and Research held on December 17th-18th, 2011, organised by University of Rajasthan, Rajasthan
- 4) Participated in 65th All India Commerce Conference held on November 9th-11th, 2012, organized by K.P.B. Hinduja College of Commerce, University of Mumbai, Mumbai
- 5) Participated in 35th All India Accounting Conference and International Seminar on Accounting Education and Research held on January 5th-6th, 2013, organised by Saurashtra University, Rajkot
- 6) Participated in 36th All India Accounting Conference and International Seminar on Accounting Education and Research held on January 11th-12th, 2014, organised by Department of Commerce and Management Studies, Andhra University, Vishakhapatnam
- 7) Participated in 37th All India Accounting Conference and International Seminar on Accounting Education and Research held on November 8th-9th, 2014, organised by Department of Commerce, University of Lucknow, Lucknow.

NATIONAL

- 1) Participated in national seminar on “Income Tax and Salary Earners” held on November 28, 1992 at University of Lucknow, Lucknow
- 2) Participated in a seminar on “Fiscal Crisis and the Tenth Finance Commission” held on 8th to 9th July, 1993 at University of Lucknow, Lucknow
- 3) Participated in national seminar on “E-commerce and management” held on March 22, 2001 by Department of Commerce, University of Lucknow, Lucknow.
- 4) Participated in national seminar on “Value Added Tax: Issues & Challenges” held on April 20th, 2003 by Department of Commerce, University of Lucknow, Lucknow
- 5) Participated in national seminar on “Contemporary Issues of Teaching and Research Commerce and Management Education” held on December 25th-26th, 2010 by Department of Commerce, Sri H.S. Gaur University, Sagar

- 6) Participated in national seminar on “Reforms in Indian Tax Structure” held on May 14 & 15, 2011 by Department of Commerce, University of Lucknow, Lucknow
- 7) Participated in national seminar on “Accounting Teaching & Research in India” held on October 1, 2012 by Department of Commerce, Sri H.S. Gaur University, Sagar.

DETAILS OF CONTRIBUTION TO CORPORATE LIFE OF INSTITUTION

- | | |
|--------------------------------------|--|
| Curriculum Development | ➤ Participated actively in the revision of the syllabus of U.G. and P.G. Courses in University of Lucknow. |
| Cultural Extra Curricular | ➤ Actively participated in the Departmental Activities functions. |
| Sports and Extension Services | ➤ Ex-president of basket ball club of Lucknow University, Athletic Association for several years. |
| Coordinator | ➤ Coordinator of M.I.S. Building maintenance, Library, Seminars of the Department of Commerce, Lucknow University, Lucknow, India. |
| Paper Setter and Examiner | ➤ Appointed as paper setter and examiner of various courses such as B.Com., M.Com., MBA, MFC, MMS etc. of several universities like Lucknow, Allahabad, CSJM Kanpur, Kumaun, Rohilkhand, Awadh, Jhansi, DDU Gorakhpur, BHU, AMU, HNB Garhwal, Dr. Hari Singh Gour University etc. |
| Administrative Experience | <ul style="list-style-type: none"> ➤ Ex-Dean, Faculty of Commerce, University of Lucknow ➤ Ex-Finance Officer, University of Lucknow ➤ Ex-Head, Department of Commerce, University of Lucknow ➤ Member, Board of Management, University of Kota ➤ Member, Executive Council, University of Lucknow ➤ Member, Academic Council, University of Lucknow ➤ Ex-Director, Institute of Tourism Studies, University of Lucknow ➤ Member of Advisory Committee, of “Dean Dayal Kaushal Vikas Kendra”, National PG College (NAAC Grade “A”), Lucknow ➤ Assistant Proctor, Lucknow University from 1986 to 1992. ➤ Coordinator, Refresher Courses in Commerce, |

- organised by ASC, Lucknow University, March 1998.
- Director Placement (1998), Institute of Financial Management , University of Lucknow, Lucknow
 - Member, Central Co-ordination Committee in University of Lucknow for conducting U.P Combined B.Ed. examination 2015
 - Member of various committees like Grievances committee, seniority committee, building committee, finance committee ,University of Lucknow, Lucknow
 - Member of Finance Committee, June 2016 “Khwaja Moinuddin Chishti Urdu, Arabi-Farsi University, Lucknow”
 - Member of Admission Committee, University of Lucknow
 - Assistant O.S.D. Examination, University of Lucknow
 - Hon’ble Governor of Rajasthan Nominee for Board of Management for University of Kota, Kota
 - The Visitor Nominee of the Court of Central University of Gujarat, Gujarat

(Prof. Arvind Kumar)