

CURRICULUM - VITAE



Prof. Audhesh Kumar

20 READERS FLAT, BABUGANJ
FAIZABAD ROAD, LUCKNOW.
INDIA - 226007
MOBILE NO.: 9415549827
E-MAIL: audhesh333@yahoo.co.in

ACADEMIC QUALIFICATION

Doctor of Philosophy (Ph.D.) in Commerce
University of Lucknow | 1993

Topic – The Role of Development Corporation in
Industrial Development – A Study of PICUP.

PRESENT EMPLOYMENT

Professor, Department of Commerce
University of Lucknow
Since 3 June 2017 to till date.

AREA OF SPECIALIZATION

- Financial Accounting,
- Corporate Accounting
- Cost Accounting
- Specialised Company Accounts

ADMINISTRATION POSITION HELD

- Dean, College Development Council, University of Lucknow since 13th May 2020 till date
 - Head, Department of Commerce, University of Lucknow since 20th July 2020 till date
 - External Member of Board of Studies in Prof. Rajendra Singh (Rajju Bhaiya) University, Prayagraj
 - External Member of Board of Studies in Kumaun University, Nainital
 - External Member of Faculty board in Khwaja Moinuddin Chishti Language University, Lucknow
 - External Member of Departmental Research Committee (DRC) in Mahatma Gandhi Central University, Motihari, Bihar
-

ACADEMIC TRAINING PROGRAMMES

- Refresher Course – June 1-30, 1995, Academic Staff College, Lucknow University
- Refresher Course – Dec 1-27, 1995, Academic Staff College, Lucknow University
- Orientation Course – March 1 to 31, 2011, Academic Staff College, Lucknow University
- Refresher Course – June 15-July 5, 2017, Academic Staff College, Lucknow University
- Refresher Course – Dec. 1-27, 2017, Academic Staff College, Lucknow University

WORKSHOPS & FACULTY DEVELOPMENT PROGRAMMES

- Faculty Development Program (Module 1& 2) dated April 02nd-23rd, 2011 organised by Modern Group of Institutes, Indore, M.P.
- Participated in workshop on Reinvigorating Tourism Products, from 18th to 24th January 2013 organised by Institute of Tourism Studies, University of Lucknow.
- Participated in Changing Horizons of Anthropology from March 24 to 30, 2014, organised by Department of Anthropology, University of Lucknow.
- Participated in National Workshop on Research Methodology & Skill Development Emerging and Innovative Trends and Issues from March 14 to 28, 2015, organised by Faculties of Arts and Humanities, Maharishi University of Information Technology, Lucknow.
- Faculty Development Programme – October 26 to November, 2015 organised by Department of Commerce, Lucknow University.
- Participated in International Workshop on Publishing in World Class Journal held on October 8, 2015, organised by Department of Business Administration, Faculty of Commerce, University of Lucknow, Lucknow.
- Faculty Development Programme – September 24th to September 30, 2016 organised by Department of Applied Economics, Lucknow University.
- Participated in Research Methodology Workshop on Qualitative & Quantitative Aspects of Research Methodology held on December 20-26, 2016, organised by Department of Sociology, University of Lucknow, Lucknow.

- Co-ordinator, Refresher Course dated Nov. 7 to 28, 2017 organised by Academic Staff College, University of Lucknow, Lucknow.
- Co-ordinator, Refresher Course dated Nov. 18 to 30, 2019 organised by Academic Staff College, University of Lucknow, Lucknow.

MEMBERSHIP

- Life member of All India Commerce Association.
- Life member of Indian Accounting Association
- Life member of Indian Science Congress
- Life member of Saransh International Journal, Allahabad.
- Life member of Commerce and Management Research Association

PH.D. AWARDED/GUIDE

(A) Awarded: (18 Awarded + 2 Submitted)

S.No.	Name	Title	Year
1.	Ramjee Singh	Problems & Prospects of Tourism Industry in Uttar Pradesh with special reference to Wild Life Tourism : A Case Study of Dudhwa National Park	2006
2.	Smriti Jain	Women Entrepreneurship in Central U.P. with special reference to Chikan Udyog	2006
3.	Jaiswal Manisha Basant Ram	An Evaluation of Government Sugar Policy for the Development of Sugar Industry in U.P.	2006
4.	Shakshi Varshney	Evaluation of the Performance of State Financial Corporation for Development of Business Sector With Special Reference of PICUP	2008
5.	Aswani Kumar	A Study of Change in Behavioural and Consumption Pattern of Indian Male Youth Segment with reference to Personal Products	2009
6.	Saurabh Narayan Gaur	New Approaches of Valuation of Financial Aspects of Joint Stock Companies	2009
7.	Ram Asrey	A Critical Study of Working and Management of Bharat Sanchar Nigam Ltd. with special reference to Uttar Pradesh	2010
8.	Chandrakant Kushwaha	Performance Appraisal of Petro-Chemical Industries in U.P. : A Study of Plastic Industry	2011

9	Asad Mirza	Critical Appraisal of Accounting System in Cooperative Societies in Uttar Pradesh	2013
10.	Prasan Dubey	Performance Appraisal of Small Scale Industries with special reference to U.P.	2013
11.	Mamta Singh	An Analytical Study of Marketing and Consumer Behaviour Towards Cosmetic Products in Selected Cities of U.P.	2014
12.	Anurag	उत्तर प्रदेश के आर्थिक विकास में कृषि आधारित उद्योगों का विश्लेषणात्मक अध्ययन	2015
13.	Pawan Singh	Performance appraisal of SFC's in Industrial Development of Uttar Pradesh with Special Reference to UPFC	2017
14.	Anand Kumar Singh	Working Capital Management of PSUs with Special Reference to HAL	2019
15.	Sandeep Kumar Pandey	E-Commerce : A Study of Emerging Trends and their Impact on Shopping Malls in KAVAL Cities of Uttar Pradesh	2021
16.	Daya Shanker Kannaujia	Human Resource Accounting and Practices in Public Sector Undertakings – A Study of ONGC Ltd. and NTPC Ltd.	2021
17.	Pradeep Chaurasiya	Impact of Working Capital Management on Firm's Profitability – A Case Study of BSNL	2021
18.	Punit Kumar Kanujiya	भारत में थ्रडब्लू कम्पनियों की लाभदायकता का लाभांश नीति पर प्रभाव:चयनित थ्रडब्लू कम्पनियों के विश्लेषणात्मक अध्ययन के संदर्भ में	2022
19.	Pawan Kumar	A Comparative Study of Environmental Accounting and Reporting of Public and Private Sector Units (With Special Reference to SAIL and TATA Motors Limited)	Submitted in 2022
20.	Reetika Singh	Green Marketing Practices in Uttar Pradesh : With Special Reference to Select FMCG Companies	Submitted in 2022

(B) Ph.D. Guiding : 06 (Six)

PUBLICATIONS

(A) Books:

- Methods and Application of Cost Accounting – 2012
- लागत लेखांकन की विधियां एवं प्रयोग-2012
- वित्तीय लेखांकन - 2014
- Financial Accounting, ISBN 978-93-83138-33, 2014
- Cost Accounting, ISBN 978-93-83138-54-8, 2016
- Business Finance, ISBN 978-93-89294-13-2, 2019
- Contemporary Issues in Marketing Management (Edited Book) ISBN 978-93-91248-17-8

(B) Research Papers published in Refereed Journals

1. An analytical study of VAT: Historical evolution and comparison – Proceedings of National Seminar on Value Added Tax (VAT): Issues & Implications (Author Dr. Audhesh Kumar)
2. Black Money: Hole in Indian Economy, (Published in Lucknow Journal of Social Sciences, Vol. 1, p. 103, July-Dec. 2004, ISSN 0974-8105). (First Author Dr. Audhesh Kumar & Dr. Subhash Chandra Pandey)
3. A Study of social cost Benefit in Indian Perspectives (Published in Commerce Today, ISSN 0975-7775, Vol. 5, p. 93, 2010), (Author Dr. Audhesh Kumar & Dr. Ramasrey)
4. Mergers and Acquisitions – Why & How (Published in International Journal of Commerce and Management, Lucknow, ISSN 2231-587X, Vol. 1, Issue 1, p. 1, Jan-1June, 2011) (Author Prof. Arvind Kumar, Dr. Pushpendra Misra & Dr. Audhesh Kumar)
5. Performance Appraisal of Sugar Industry in U.P. (Published in International Journal of Commerce, ISSN 2231-587X, Vol. 1, Issue 1, July to Dec. p. 74, 2011) (Author Dr. Audhesh Kumar & Dr. Gyan Prakash)
6. Impact of Foreign Direct Investment on Indian Economy: An Analysis (Published in Journal of Scientific and Technological Research, Agra, ISSN 2231-4709, Vol. 3, Issue 1, p. 40, March 2013) (Author Dr. Audhesh Kumar)
7. A Comparative Study on the Direct Tax Structure of Brics Countries (Published in Naveen Samajik Shodh (Bhopal MP), ISSN 0975-4431, Vol. 3, p. 176, May 2013) (Author Dr. Audhesh Kumar)
8. Accounting for corporate social responsibility of business: Issues and problems. (Published in MUMUKSHU Journal of Humanities, Shahjanpur, ISSN 0976-5085, Vol. 5 No. 1, Page No. 1, June 2013.) (Author Dr. Audhesh Kumar)
9. IFRS and Indian Accounting Standards: A Comparative Study on Interim Financial Reporting. (Published in International Journal of Commerce and Management, Lucknow, ISSN 2231-587X, Vol. 3, Issue 1, 2013) (Author Dr. Audhesh Kumar)
10. Corporate Governance and Accountability. (Published in SARANSH RKG Journal of Management, ISSN 0975-46001, Vol. 5, No. 1, Page 83, July 2013.) (Author Prof. Arvind Kumar & Dr. Audhesh Kumar)
11. Tourism Industry in U.P. – A Study of Wildlife Tourism, (Published in Humanities & Social Sciences – Interdisciplinary Approach, ISSN 0975/7090, page 76, Vol. 5, Dec. 2013) (Author Dr. Audhesh Kumar & Dr. Gyan Prakash)
12. Challenges and Opportunities of Microfinance in India (Published in International Journal of Commerce and Management, Lucknow, ISSN 2231-587X, Vol. 4, Issue 1, p. 1, Jan-June, 2014). (Author Dr. Audhesh Kumar)
13. An Analytical Study of Accounting System of Cooperative Societies in U.P. (Published in MUMUKSHU Journal of Humanities, Shahjanpur, ISSN 0976-5085, Vol. 6 No. 1, Page No. 40, June 2014) (Author Dr. Audhesh Kumar)

- 14.** The Role of Agriculture Sector in the Development of Indian Economy: Issues and Challenges (Published in Humanities & Social Sciences – Interdisciplinary Approach, ISSN 0975/7090, page 18, Vol. 6, Issue 1, June 2014) (Author Dr. Audhesh Kumar & Dr. Gyan Prakash)
- 15.** उत्तर प्रदेश में चीनी उद्योग की सहकारी क्षेत्र में स्थिति (Published in Journal of Arts, Humanities, Management and Law, Shodh Sanchar Bulletin – An International Multidisciplinary Quarterly Bi-lingual referred research journal, ISSN No. 2229-3620 Vol. 4, Issue 14-15, p. 137, April-September 2014) (Author Dr. Audhesh Kumar & Anurag)
- 16.** Contribution of Private Companies Towards Social Responsibility (Published in Sodh Sanchayan Joint issue, Vol. 5, Issue 2, Social Sciences, Vol. 4, Issue 1 (Humanities), ISSN No. 0975-1254, p. 34, July 2014) (Author Dr. Audhesh Kumar & Dr. Sakshi Varshney)
- 17.** Foreign Direct Investment (FDI) in Indian Retail Sector: Issues, Opportunities and Challenges. (Published in the Asianman, An International Journal, ISSN No. 0974-6366, Vol. 8, Issue 2, Dec. 2014) (Author Dr. Audhesh Kumar & Dr. Gyan Prakash)
- 18.** Accounting System of Cooperative Societies in U.P. (Published in the Commerce & Business Studies, ISSN No. 0974-1879, RNI: UPBIL/2008/28938, Vol. 7, Issue 2, p. 10, July 2014.) (Author Dr. Audhesh Kumar)
- 19.** The Problems Encountered by Business Process Outsourcing Industry in India: A Case Study of BPO Industry (Published in International Journal of Commerce and Management, Lucknow, ISSN 2231-587X, Vol. 5, Issue 2, p. 27, July-Dec., 2015). (Author Dr. Audhesh Kumar)
- 20.** Working Capital Management: A Conceptual Analysis (Published in Research Alive, ISSN 2348-8603), Year 2, Issue 4, p. 52-61. Oct-Dec. 2015. (Author Dr. Audhesh Kumar & Anand Singh)
- 21.** A Study on Working Capital Management in Hindustan Aeronautics Limited (Published in सामाजिक निर्वचन - अन्तर्विषयी सांदर्भिक शोध पत्रिका] ISSN 2348-2222), Year 3, Issue 5, p. 45-52, Jan-June 2016. (Author Dr. Audhesh Kumar & Anand Singh)
- 22.** उत्तर प्रदेश के आर्थिक विकास में खाद्य प्रसंस्करण उद्योगों की प्रासंगिकता: एक समालोचनात्मक अध्ययन (Published in The Asia Man An International Journal, ISSN 0974-6366, Vol. 11, January-June 2017) (Dr. Audhesh Kumar)
- 23.** Performance Appraisal of Indian Telecom Companies in India (Published in International Journal of Commerce & Management, ISSN 2231-587X) January-June 2017) (Author Dr. Audhesh Kumar)
- 24.** R & D: An Important Contributor to Business Performance (Published in Commerce & Business Studies (Biannual Journal of Economics, Commerce & Management) ISSN 0974-1879, R.N.I. – UPBIL/2008/28938, Vol. 9, Issue 17, p. 4, Jan. 2016) (Author Dr. Audhesh Kumar)
- 25.** A Study of Corporate Social Reporting (C.S.R.) Practice in India: An Evolution (Published in The Kashi Journal of Commerce, ISSN 0973-3310, Vol. XII, No.2, p. 1, Jan-June 2016) (Author Dr. Audhesh Kumar & Prof. S.K. Shukla)
- 26.** E-Retailing in Indian Economy: Opportunities and Challenges (Published

in International Journal of Commerce and Management, Lucknow, ISSN 2231-587X, Vol. 6, Issue 1, p. 69, Jan-June, 2016). (Author Dr. Audhesh Kumar)

27. Impact of Profitability on Dividend Policy of Public and Private Sector Bank in India

(Published in International Journal of The Asian Man, Lucknow, ISSN 0974-6366, Vol. 12, Issue 1, p. 43, Jan-June, 2018). (Author Dr. Audhesh Kumar, Pawan Kumar & Punit Kumar Kanaujia)

28. The Relationship between Capital Structure and Profitability an analysis of selected public and private sector banks in India (Published in International Journal for Research in Engineering Application and Management, ISSN 2454-9150, Vol. 4, Issue 7, Oct. 2018) p. 755-762. (Author Punit Kumar Kanaujia & Dr. Audhesh Kumar)

29. The Effect of Corporate Profitability on Dividend Policy: An empirical study on selected cement company in India (Published in International Journal of Research and Analytical Reviews, F-ISSN 2348-1269, P-155N, 2349-5138, Vol. 5, Issue 4, Oct., 2018) p. 333-341. (Author Punit Kumar Kanaujia & Dr. Audhesh Kumar)

30. A Study of Branding Impact on Consumer Behaviour in Cosmetic Industry – An Indian Woman Centric Approach. (Published in International Journal of Pure and Applied Management Sciences, ISSN 2456-4516, Vol. 2(1), p. 11-25, 2018). (Author Dr. Audhesh Kumar & Mamta Singh)

31. An Analytical Study of Impact of Marketing Communication on Indian Women for Cosmetic Products. (Published in International Journal of Research and Analytical Reviews, ISSN 2349-5138), Vol. 5, Issue 4, Oct. to Dec. 2018. (Author Dr. Audhesh Kumar & Reetika Singh)

32. Impact of Mouth Publicity on the Indian Women for Purchasing Cosmetic Products: An Analytical Study. (Published in International Journal of Research in Engineering Application and Management, ISSN 2454-9150) Vol. IV, Issue 10, Jan. 2019. (Author Dr. Audhesh Kumar & Mamta Singh)

33. The Impact of Terrorism on Trade in India (Published in Zenith International Journal of Multi-Disciplinary Foundation (ZIRAF) ISSN 2231-5780), Vol. 9(3), March 2019, p.233-242. (Author Dr. Audhesh Kumar, Pawan Kumar & Punit Kumar Kanaujia)

34. Human Resource Accounting Practices in India (Published in Journal of Emerging Technologies and Innovative Research (JETIR) ISSN 2349-5162), Vol. 6, Issue 5, May 2019, p.319-326. (Author Dr. Audhesh Kumar and Daya Shanker Kanaujia)

35. Financial Performance Analysis – A Case Study of BSNL (Published in Anusandhan Vatika ISSN 2230-8938), Vol. 4, Issue 2, p. 70-79, May 2019. (Author Pradeep Chaurasia & Dr. Audhesh Kumar)

36. The Emerging Dimensions in Financial Performance of BSNL (Published in Patilputra – Patilputra Journal of Indology, ISSN 2320-351X), Vol. 4, Issue 2, p. 25-32, May 2019. (Author Pradeep Chaurasia & Dr. Audhesh Kumar)

37. A Study of Environmental Accounting and Reporting Practices: An Analysis of Select Indian Steel Companies (Published in Journal of Education: Rabindra Bharati University, ISSN 0972-7175), Vol: XXIV, No. : 1(XI) p. 33-41. (Author Prof. Audhesh Kumar & Pawan Kumar)

- 38.** Undertaking of Environmental Accounting Responsibility To Achieve Sustainable Development: Evidence From Indian Chemical And Mining Companies (Published in Journal of The Asiatic Society of Mumbai, ISSN 0972-0766), Vol. XCV, No.8, p. 137-143. (Author Prof. Audhesh Kumar & Pawan Kumar)
- 39.** A Study on Human Resource Accounting Methods and Practices in India (Published in Studies in Indian Place Names, ISSN 2394-3114), Vol. 40, Issue. 68, March 2019, p. 828-834. (Author Prof. Audhesh Kumar & Daya Shanker Kannaujia)
- 40.** Emerging Trend of E-Commerce in India (Published in Shodha Sarita, ISSN 2348-2397), Vol. 8, Issue. 29, March 2021, p. 129-134. (Author Prof. Audhesh Kumar & Sandeep Pandey)
- 41.** Impact of E-Commerce on Indian Retailor (Published in Shodha Sanchar, ISSN 2229-3620), Vol. 11, Issue. 41, March 2021, p. 55-58. (Author Prof. Audhesh Kumar & Sandeep Pandey)
- 42 .** An Analytical Study On Impact of Online Reviews and Ratings On Consumer Buying Decision (Published in Shodha Prabha, ISSN 0974-8946), Vol. 47, Issue. 01, No.3, p. 1-10. (Author Prof. Audhesh Kumar, Pawan Kumar & Akash Yadav)
- 43.** Employee Job Satisfaction and Its Dimensions In The Contemporary Business Environment (Published in Journal of Education: Rabindra Bharati University, ISSN 0972-7175), Vol: XXIV, No. : 1(VIII), p. 165-171. (Author Prof. Audhesh Kumar, Pawan Kumar & Akash Yadav)
- 44.** A Study On Impact Of Covid-19 On The Consumers Perception Towards Online Shopping (Published in Journal of The Asiatic Society of Mumbai, ISSN 0972-0766), Vol. XCV, No.8, p. 53-60. (Author Prof. Audhesh Kumar, Pawan Kumar & Akash Yadav)
- 45.** Urban Governance & Revenue Sustainability of Urban Local Bodies In India: An Analytical Study (Published in New Horizons, ISSN 2277 - 5218), XXV (I) (January 2021), p. 1-8. (Author Prof. Audhesh Kumar & Pawan Kumar)
- 46.** Corporate Social Responsibility: A Major Catalyst In Social Growth of The Indian Economy (Published in Wesleyan Journal of Research, ISSN 0975-1386), 03 No 03 (December 2020), p. 182-192. (Author Prof. Audhesh Kumar, Pawan Kumar & Reetika Singh)
- 47.** Green Cosmetics : A Marketing Gimmick or a Real Push for Sustainable Beauty Products (Published in Shodhsamhita : Journal of Fundamental & Comparative Research, ISSN 2277-7067), Vol. VII, No. 9(II), May 2021, p. 116-125. (Author Prof. Audhesh Kumar & Reetika Singh)
- 48.** Millenial and GenZ Green Purchasing Behaviour : Opportunities of Green Marketing (Published in Journal of the Asiatic Society of Mumbai, ISSN 0972-0766), Vol. XCV, No. 8, March 2022, p. 61-68. (Author Prof. Audhesh Kumar & Reetika Singh)
- 49.** A Study on the Paradigm Shift in Consumer Perception towards Green FMGC Products (Published in Journal of Education: Rabindra Bharti University, ISSN 0972-7175), Vol. XXIV, No.1(XVI), 2022, p. 71-77. (Author Prof. Audhesh Kumar & Dr. Anita Tiwari)
- 50.** Empirical Research on Women Empowerment Through Self-Help Groups (Special

Reference to Madhya Pradesh) (Published in Journal of the Asiatic Society of Mumbai, ISSN 0972-0766), Vol. XCV, No.19, 2022, p. 1-9. (Author Prof. Audhesh Kumar & Dr. Anita Tiwari)

51. A Study on Digital Marketing in India During Covid-19 Panademic (Published in Journal of Education: Rabindra Bharti University, ISSN 0972-7175), Vol. XXIV, No.1(XV), 2022, p. 80-85. (Author Prof. Audhesh Kumar, Dr. Anita Tiwari & Dr. Punit Kumar Kanaujiya)

(C) Research Papers published in Edited Books

1. A Study of Human Resource Management : With Special to Job Analysis. (Published in An Edited Book of selected papers contributed for Swami Sukhdevanand Seventh International Seminar on Human Development in Developing Nation, ISBN 978-81-910-666-6-1, p. 12, Shahjehanpur, Feb. 2015). (Author Dr. Audhesh Kumar & Dr. Gyan Prakash)
2. Role of Indian Sugar Industry in International Market : An Analysis (Published in Edited Book Global Opportunities & Challenges for the Emerging Indian Economy by Khwaja Moinuddin Chishti Urdu, Arabi-Farsi University, Lucknow), ISBN 978-93-5258-519-9, p. 24-31, 2016) (Author Dr. Audhesh Kumar & Dr. Gyan Prakash)
3. Tourism & Hospitality Industry and Terrorism : A Study in perspective of Indian Economic (Published in International Terrorism Tourism and Economic Health of World), ISBN 978-81-910666-8-5, p. 27) (Author Dr. Audhesh Kumar, Pawan Kumar & Punit Kumar Kanaujiya)
4. Impact of Terrorism on tourism in Indian Economy : An Overview (Published in International Terrorism Tourism and Economic Health of World), ISBN 978-81-910666-8-5, p. 55) (Author Dr. Audhesh Kumar & Dr. Gyan Prakash)

CONFERENCES & SEMINARS

(A) Participated

- Participated in “All India Accounting Conference held on 2 & 3 Feb 1997 organized by Goa University, Goa.
- Participated in “All India Accounting Conference held on Jan 31 and Feb 1 1998 organized by Bangalore University, Bangalore

(B) Participated and Paper Presented

INTERNATIONAL LEVEL

- Participated and paper presented in 55th “All India Commerce Conference held on 18–20 Oct 2002 organized by Mohanlal Sukhadia University, Udaipur, Rajasthan.
- Participated and paper presented in “All India Accounting Conference” on Dec 27th & 28th 2003 organized by Mahatma Gandhi Kashi Vidyapeeth, Varanasi
- Participated and paper presented in “All India Accounting Conference” on Dec 18th & 19th 2004 organized by Utkal University, Bhubaneswar, Orissa
- Participated and paper presented in “All India Accounting Conference” held on Dec. 15th &

16th 2007 organized by Faculty of Commerce and Management studies JMV University, Jodhpur, Rajasthan

- Participated and paper presented in "All India Accounting Conference" held on Nov. 14-15, 2009 organised by Institute of Commerce & Management, Jewajee University, Gwalior (M.P.)
- Participated and paper presented in a International Seminar titled "Role of Information Technology in the growth of rural economic development, held on December 20-21, 2009, organised by Faculty of Commerce & Research Studies, Swami Shukdevanand P.G. College, Shahjahanpur (U.P.)
- Participated in Swami Shukdevanand 5th International Seminar on "Employment Generation in Developing Countries : Challenges & Opportunitites" held on 23-24 February, 2013, organised by Faculty of Commerce & Research Studies, Swami Shukdevanand PG College, (NAAC B+), Shahjehanpur, U.P.
- Participated and paper presented in 66th All India Commerce Conference held on 15-17 Dec. 2013 organised by Bangalore University, Bangalore.
- Participated and paper presented in All Indian Accounting Conference held on 11 & 12 Jan. 2014 organised by Andhra University, Vishakhapatnam.
- Participated and paper presented in Swami Sukhdevanand 6th International Seminar held on 2 & 3 March, 2014 organised by SS PG College, Shahjahanpur.
- Participated and paper presented in 37th All Indian Accounting Conference held on 8-9 Nov. 2014 organised by Department of Commerce, Lucknow University, Lucknow.
- Participated and paper presented in 67th All India Commerce Conference held on 27-29 Dec. 2014 organised by KIIT University with Department of Commerce, Utkal University, Bhubnaeshwar.
- Participated and paper presented in 68th All India Commerce Conference – 2015 held November 6-8, 2015 organised by Department of Commerce, Vinoba Bhave University, Hazaribagh, Jharkhand.
- Participated and paper presented in 38th All Indian Accounting Conference held on 5-6 Dec. 2015 organised by University Business School, Punjab University, Chandigarh (India) and Indian Accounting Association, Chandigarh Branch.
- Participated and paper presented in Swami Sukhdevanand 8th International Seminar on "Tourism Mercantilism and Human Happiness : Challenges & Opportunities" held on 30 & 31, January 2016 organised by Faculty of Commerce and Research Studies, SS PG College, Mumukshu Ashram, Shahjahanpur.
- Participated and paper presented in International Seminar on "Changing Economic Parameters and Prospects of Growth in India and South Asia" held on 5-7 February, 2016 organised by Department of Economics, University of Lucknow, Lucknow.
- Participated and paper presented in 69th All India Commerce Conference – 2016 held on November 11-13, 2016 organised by Faculty of Commerce, Lucknow University, Lucknow.
- Participated and paper presented in 39th All Indian Accounting Conference held on 16-17

Dec. 2016 organised by Bangalore University, Bangalore.

- Participated and paper presented in International Conference on "Emerging Indian and Second Generation Reforms : Initiatives and Implications" held on 8-9 April 2017 organised by Department of Applied Economics, Lucknow University, Lucknow.
- Participated and paper presented in 70th All India Commerce Conference – 2017 held on Oct. 12-14, 2017 organised by Faculty of Commerce and Management, The IIS University, Jaipur.
- Participated and paper presented in Swami Sukhdevanand International Seminar on "International Terrorism, Tourism and Economic Health of the World", held on Dec. 16-17, 2017 organised by Faculty of Commerce and Research Studies, SS PG College, Mumukshu Ashram, Shahjahanpur.
- Participated and paper presented in 70st All India Commerce Conference – 2018 held on Dec. 20-22, 2018 organised by Department of Commerce, Usmania University, Hyderabad, Telengana State.
- Participated and paper presented in International Conference on "Vision 2022 : A New India" held on 27-28 Jan. 2018 organised by Faculty of Commerce, Lucknow University, Lucknow.

NATIONAL LEVEL

- Participated and paper presented in national seminar on "Decision making skills" for corporate managers held on 5th September 2002 organized by Institute of Management Sciences (IMS), Lucknow University, Lucknow
- Participated and paper presented in National seminar on "Value Added Tax Issues and Implications" held on 20th April 2003 organized by Deptt. Of commerce, Lucknow University, Lucknow
- Participated and paper presented in a national seminar on "Youth related schemes and employment interface" held on August 9th& 10th 2003 organized by Deptt. Of commerce, Lucknow University, Lucknow
- Participated and paper presented in National Seminar on WTO : A Framework for Opportunities An Indian Prospective held on March 21-22, 2004, organised by Department of Commerce, University of Lucknow.
- Participated and paper presented in national seminar on "Managing organizational change: issues and challenges held on 3rd and 4th March 2006 organized by Deptt. Of HRD VBS Purvanchal University, Jaunpur, UP
- Participated and paper presented in National Seminar on "Emerging Dimensions of Marketing in India" held on April 10, 2009 organised by Department of Commerce, Vidyant Hindu Degree College, Lucknow
- Participated and paper presented in national seminar on Environmental Management in India held on 25th and 26th April, 2010 organised by Institute of Management Studies Mahatma Gandhi Kashi Vidyapith, Varanasi (U.P.)
- Participated and paper presented in national seminar on "Use of Statistical Techniques in

Socio-Economic Research" held on 2nd May, 2010 organised by Swami Sukhdevanand (PG) College, Shahjahanpur (U.P.)

- Participated and paper presented in national seminar on Small & Medium Enterprises in Present Economic Scenario held on 20th Dec. 2010 organised by Faculty of Commerce and Research Studies SS (PG) College, Mumukshu Ashram, Shahjahanpur (U.P.)
- Participated and paper presented in two days National Seminar on Swami Vivekanand and his contribution held on Nov. 26 & 27, 2011, organised by UGC, New Delhi and Swami Vivekanand Study Centre Vidya Mandir Degree College, Kaimganj, Farrukhabad, U.P.
- Participated and paper presented in two Days National Seminar titled "Relevance of Gandhian Thoughts" held on December 23 & 24, 2011, jointly organised by UGC, New Delhi and Mahatma Gandhi Study Centre, Vidya Mandir Degree College, Kaimganj, Farrukhabad, U.P.
- Participated and paper presented in a National Seminar titled "Role of Wildlife tourism in economic development of India" held on March 1 & 2, 2012 organised by Department of Commerce, Vidya Mandir Mahavidyalaya, Kaimganj, Farrukhabad.
- Participated and paper presented in the First Technical Session in a National Seminar on Foreign Direct Investment in India's Retail Sector : Issues & Options, held on March 17-18, 2013, organised by Deen Dayal Upadhyay, Gorakhpur University (U.P.)
- Participated and paper presented in the National Seminar on FDI in Retail Sector in India : Myth and Reality held on April 20-21, 2013, organised by Department of Applied Economics, Lucknow University.
- Participated and paper presented in National Seminar on History of Crime and Economy in Existing Society and Future Challenges held on 12 & 13 Nov. 2013 organised by All India Rights Organisation (AIRO), Lucknow.
- Participated in Symposium on Excellence in Teaching Methodology held on 15 Feb. 2014 organised by Department of Commerce, Vidyant Hindu PG College, Lucknow
- Participated and paper presented three paper in different technical sessions in Two-Day National Seminar on "Developed India : Vision 2020" held March 28-29, 2014 organised by Department of Commerce, University of Lucknow.
- Participated and paper presented in National Seminar on "Emerging Market Economy and Managerial Challenges" held on Feb. 28 & March 1, 2015 organised by Institute of Management Sciences (IMS), University of Lucknow, Lucknow
- Participated and paper presented in Two-Day National Seminar on "Global Opportunities and Challenges for the Emerging Indian Economy" held March 13-14, 2015 organised by Department of Commerce, Khwaja Moinuddin Chhisti Urdu, Arabic-Farsi University, Lucknow.
- Participated and paper presented in National Seminar on "Social Ecology and Environmental Movements in India" held October 13-14, 2015 organised by Department of Sociology, Lucknow University, Lucknow.
- Participated and paper presented in National Seminar on "Kalam's Vision of Developed

India" held October 15-16, 2015 organised by Faculty of Commerce, Centre for Management and Foreign Languages, Department of BBA-International Business, Sri Jai Narain PG College, Lucknow.

- Participated and paper presented in National Seminar on "Corporate Social Responsibility Practices in India" held on December 19-20, 2015 organised by Department of Commerce, Mahatma Gandhi Kashi Vidyapith, Varanasi (U.P.)
- Participated and paper presented in National Seminar on "Impact of Stress Management in Business Organizations" held on 31 January & 1 February, 2016 organised by P.G. Department of Commerce & Business Administration, SS PG College, Shahjahanpur.
- Participated and paper presented in National Seminar on "Union Budget 2016-17 Major Challenges Before the Finance Minister" held on 10 February, 2016 organised by Vidyant Hindu PG College, Lucknow.
- Participated and paper presented in National Seminar on "उच्च शिक्षा विषयक चुनौतियाँ एवं बदलाव की आवश्यकता" held on 5-6 October, 2016 organised by Kalicharan PG College, Lucknow.
- Participated in National Seminar on "Role of Waste Water in Sustainable Development" held March 22, 2017 organised by Department of Sociology, University of Lucknow.
- Participated and paper presented in National Seminar on "Corporate Social Responsibility in India : A Step Ahead for Socio-Economic Transformation" held on 22-23 December, 2017 organised by Sri Guru Nanak Girls Degree College, Lucknow.
- Participated and paper presented in National Seminar on "Black Money in India : Issues and Challenges" held on 28-29 April, 2018 organised by Kalicharan PG College, Lucknow.

(C)Participation as a Resource Person

- Participated as a Resource Person in one day National Seminar on Gandhi Ambedkar & Indian National Making held on July 31, 2011, organized by Rajiv Gandhi Study Circle at Lucknow.
- Participated as a Organising Secretary in National Seminar titled "Reforms in Indian Tax Structure" held on May 14-15, 2011, organised by Department of Commerce, UGC : SAP-DRS (Phase II) University of Lucknow, Lucknow.
- Participated as a Resource person in One day National Seminar, titled "Vision 2020 : India's Development" held on February 13, 2012, IMA, Sabhagaar, River Bank Colony organised by Rajeev Gandhi Study Circle, Lucknow.
- अखिल भारतीय द्विदिवसीय सेमिनार (विश्वविद्यालय अनुदान आयोग द्वारा प्रायोजित) जिसका विषय समकालीन भारत में गांधीवाद जिसे दिनांक 9-11 फरवरी, 2013 को रणवीर रणजय स्नातकोत्तर महाविद्यालय, जिला अमेठी द्वारा आयोजित किया गया में अकेडमिक सत्र की अध्यक्षता की।
- Participated as Resource Person in the First Technical Session in a National Seminar on Foreign Direct Investment in India's Retail Sector : Issues & Options, held on March 17-18, 2013, organised by Deen Dayal Upadhyay, Gorakhpur University (U.P.)
- Conference Secretary in Two-Day National Seminar on "Developed India : Vision 2020" held March 28-29, 2014 organised by Department of Commerce, University of Lucknow.
- Organizing Secretary in Two-Day International Seminar on "Vision 2022: A New India" held Jan. 27-28, 2018 organised by Department of Commerce, University of Lucknow.
- Editor in an Edited Book entitled 'Vision 2022: A New India, A Road Map for Sustainable Development in 2018.
- Convener in Two Weeks Online Faculty Development Programme On Entrepreneurial Research

from 5th-18th January 2021

- Convener in Two-Day National Seminar on "Entrepreneurship Development: Roadmap to Employment Generation and Growth" held on February 18th-19th, 2021 organised by Department of Commerce, University of Lucknow.
- Convener in One Week National Faculty Development Programme on 'Research Methodology in Entrepreneurship Development' from 3rd to 9th March, 2022

OTHER ADMINISTRATIVE POSITIONS HELD IN UNIVERSITIES:

- Assistant Proctor, Lucknow University from Sept. 27, 2014 to 2016.
- Assistant Proctor, Lucknow University from Jan 2002 to 2008
- Coordinator, teaching material (Procurement, preparation & distribution) in 1994-95, Department of commerce, Lucknow University, Lucknow
- Assistant OSD (admission), 1994, Department of commerce, Lucknow University, Lucknow
- Asstt. OSD, UG Admissions, 2005.
- Observer, CPMT Admissions, 2003, 2009 & 2015.
- Assistant Director, LUMAT 2006
- Assistant Provost, Golden Jubilee Hall, Lucknow
- Observer, B.Ed. Entrance Examination 2013, 2017 & 2018.
- Member, Board of Studies, Department of Commerce & Faculty Board, Faculty of Commerce.
- Member of M.Com. Syllabus Revision Committee
- Appointed Subject Expert in Various Selection Committees i.e. Lucknow University, Rohilkhand University Bareilly, Bundelkhand University Jhansi, Kanpur University, Kanpur.
- Worked as Centre Representative in B.Ed. Entrance Test 2014 & 2015 i.e. Varanasi & Allahabad.
- Member, Executive Council, Lucknow University from Sept. 2016 to 2017.
- Asstt. OSD, Evaluation Cell, Undergraduate Examination Cell, Lucknow University in 2017.
- Co-ordinator, ICMA, Lucknow University Chapter.
- Chairman, Dr. D. Pant Library, Department of Commerce, Lucknow University
- Chairman, Anti-Ragging Committee, Department of Commerce, Lucknow University
- Asstt. Dean Student Welfare, Lucknow University, Lucknow.
- Additional Proctor, Lucknow University, Lucknow

OTHER ACTIVITIES:

- Received NCC 'A' certificate from 63(3) UP Bn. NCC Lucknow
- PGDCA (One year) in 2001 from Super Computer Centre, Lucknow
- Commerce Representative of Lucknow University in Teacher's Association LUTA
- Elected Vice president LUTA (Lucknow University Teacher's Association) in 2005
- Appointed President LUTA by the General Body in 2007.

Place - Lucknow

(Prof. Audhesh Kumar)